

data.census.gov

New Jersey State Data Users Meeting
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Center for Enterprise Dissemination (CED)

U.S. Census Bureau

data.census.gov Demo

1. Getting started using the Single Search bar

Example: 2021 ACS Data Profile tables for Lakewood, New Jersey and the Geographic Profile

2. Getting started using the Advanced Search

Example: 2021 ACS income data for all metro and micro statistical areas in New Jersey

3. Using the Single Search bar in conjunction with the Advanced Search

Example: Tables B25014 and B25044 (Housing tenure data) for a block group in Hoboken, New Jersey

4. Using the Advanced Search to compare data across time and geographies

Example: Table B27001 (Health insurance data) for all ZCTAs in Elizabeth, New Jersey

5. Finding Business Data (Searching by Industry)

Example: Economic data for a ZIP Code and all counties in New Jersey

6. Resources

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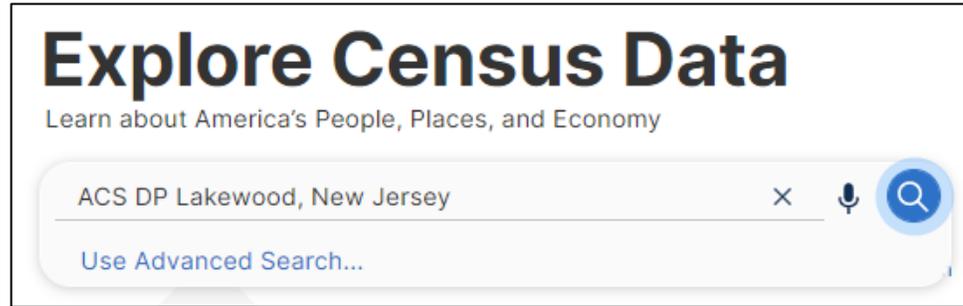
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2021 ACS Data Profile tables for Lakewood, New Jersey



Access all the 2021 Data Profile tables for Lakewood, New Jersey

Use the Single Search Bar

- Type “ACS DP Lakewood, New Jersey” in the single search bar and click on the magnifying glass icon
- View filters that were automatically added to the search
- View all 4 Data Profile tables that are available from the American Community Survey
- Access filter panel to add additional filters
- Access the Lakewood Geographic Profile to view a range of data

The screenshot shows the search results for 'ACS DP Lakewood, New Jersey'. The search bar at the top contains the query. Below it, there are tabs for 'All', 'Tables', 'Maps', and 'Pages'. The main content area displays a message about the 2020 ACS 1-year estimates being unavailable due to the COVID-19 pandemic. Below this message is a 'Tables' section with four data profile tables listed:

- American Community Survey
DP04 | SELECTED HOUSING CHARACTERISTICS
View All 13 Products
- American Community Survey
DP03 | SELECTED ECONOMIC CHARACTERISTICS
View All 13 Products
- American Community Survey
DP05 | ACS DEMOGRAPHIC AND HOUSING ESTIMATES
View All 12 Products
- American Community Survey
DP02 | SELECTED SOCIAL CHARACTERISTICS IN THE UNITED STATES
View All 13 Products

On the right side of the page, there is a map of Lakewood, New Jersey, and a 'Lakewood CDP, New Jersey Profile' card with a 'View Profile' link.

The screenshot shows the United States Census Bureau website. The search bar contains 'ACS DP Lakewood, New Jersey'. The left sidebar shows '2 Filters' with two filter chips: 'Lakewood CDP, New Jersey' and 'American Community Survey'. A 'Filter Chips' modal box is open, displaying the following information:

Filter Chips

Filter 'chips' are used to show refinements that are affecting your search. All possible filters fall into one of six categories.

Filter Types

- Geographies
- Codes
- Surveys
- Topics
- Years
- Tables

Filter Actions

- Filter Label Indicates a filter recognized from your search terms. To remove it, change your search.
- Filter Label Can be removed.

- Click on the information icon to learn about the filter types and filter actions
- Filter chips that are added using the single search bar will appear with a lock icon next to them
- Filter chips that are added using the filter panel will have an X icon next to them
- Click on the X to close the Filter Chips information box

Popular Census Bureau data for Lakewood, New Jersey

Geography Profile for Lakewood, New Jersey

- Click on the Lakewood CDP, New Jersey Profile



Lakewood CDP, New Jersey Profile

Lakewood CDP, New Jersey is a city, town, place equivalent, and township located in New Jersey.

[View Profile](#)

A screenshot of the United States Census Bureau website. The page title is 'Lakewood CDP, New Jersey'. Below the title, it states 'Lakewood CDP, New Jersey is a city, town, place equivalent, and township located in New Jersey.' The page features a navigation bar with 'All', 'Tables', 'Maps', and 'Pages'. A search bar is at the top right. The main content area is divided into several sections, each with an icon and a title: 'Populations and People' (Total Population: 69,398), 'Income and Poverty' (Median Household Income: \$40,338), 'Education' (Bachelor's Degree or Higher: 33.1%), 'Employment' (Employment Rate: 51.5%), 'Housing' (Total Housing Units: 15,292), 'Health' (Without Health Care Coverage: 3.9%), 'Families and Living Arrangements' (Total Households: N), and 'Race and Ethnicity' (Hispanic or Latino (of any race): 7,922). A 'Display Sources' toggle is at the bottom right.

Visualizations of Census Bureau data for Lakewood, New Jersey

Click a table title for more information on the topic

An official website of the United States government [Here's how you know](#)

United States Census Bureau

Search Advanced Search

All Tables Maps Pages Microdata Help FAQ Feedback

Populations and People Income and Poverty Education Employment Housing Health **Families and Living Arrangements** Race and Ethnicity

Families and Living Arrangements

Children

51.4% +/- 3.3%
Under 18 years old in Lakewood CDP, New Jersey

21.8% +/- 0.1%
Under 18 years old in New Jersey

DP05 2021 American Community Survey 1-Year Estimates

Children Under 18 by Age Range
in Lakewood CDP, New Jersey

Under 5 years - 18.3%

5 to 14 years - 27.3%

15 to 17 years - 6.7%

[View Options](#)

Show Table S0101 | 2020 ACS 5-Year Estimates Subject Tables

American Community Survey
DP05 | ACS DEMOGRAPHIC AND HOUSING ESTIMATES
2021: ACS 1-Year Estimates Data Profiles

Notes Geos Years Topics Surveys Codes 123 Hide Transpose Margin of Error Restore Excel CSV ZIP Print Map

Lakewood CDP, New Jersey				
Label	Estimate	Margin of Error	Percent	Percent Margin of Error
SEX AND AGE				
Total population	66,405	+9,612	66,405	(X)
Male	33,842	+5,134	51.0%	+2.8
Female	32,563	+5,165	49.0%	+2.8
Sex ratio (males per 100 females)	103.9	+11.6	(X)	(X)
Under 5 years	10,464	+2,018	15.8%	+2.1
5 to 9 years	10,600	+2,341	16.0%	+2.7
10 to 14 years	8,474	+2,590	12.8%	+2.9
15 to 19 years	6,958	+2,195	10.5%	+2.7
20 to 24 years	4,344	+1,410	6.5%	+1.9
25 to 34 years	8,252	+2,257	12.4%	+3.5
35 to 44 years	6,676	+2,581	10.1%	+3.6
45 to 54 years	4,490	+1,632	6.8%	+2.1
55 to 59 years	1,427	+743	2.1%	+1.0
60 to 64 years	949	+566	1.4%	+0.8
65 to 74 years	1,949	+964	2.9%	+1.5
75 to 84 years	1,172	+667	1.8%	+1.0

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4. Using the Advanced Search to compare data across time and geographies

Example: Table B27001 (Health insurance data) for all ZCTAs in Elizabeth, New Jersey

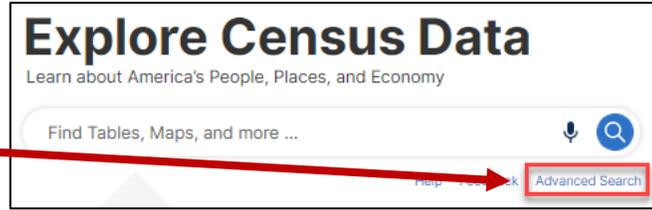
5. Finding Business Data (Searching by Industry)

Example: Economic data for a ZIP Code and all counties in New Jersey

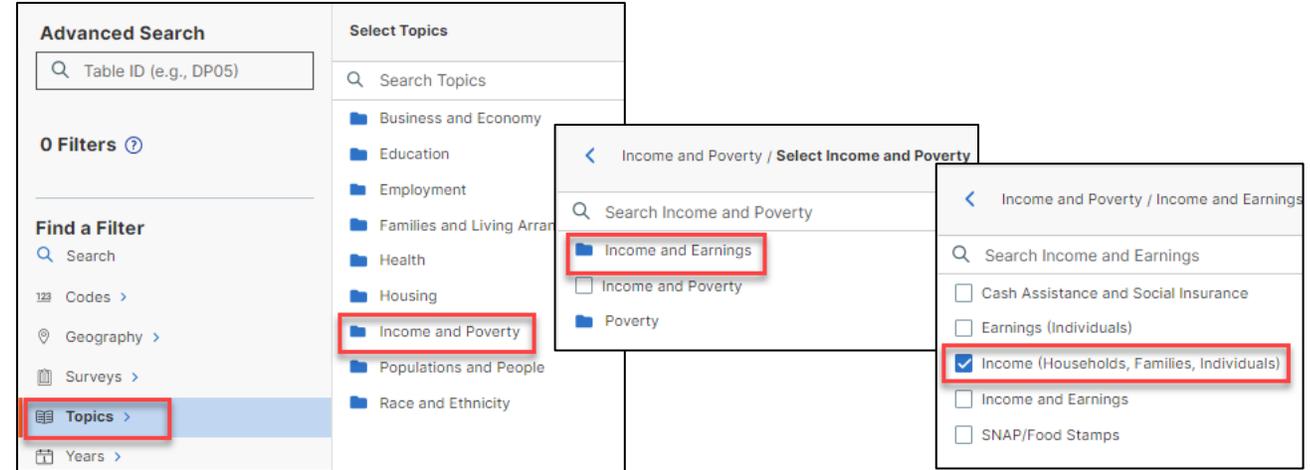
6. Resources

Go to the Advanced Search and add filters

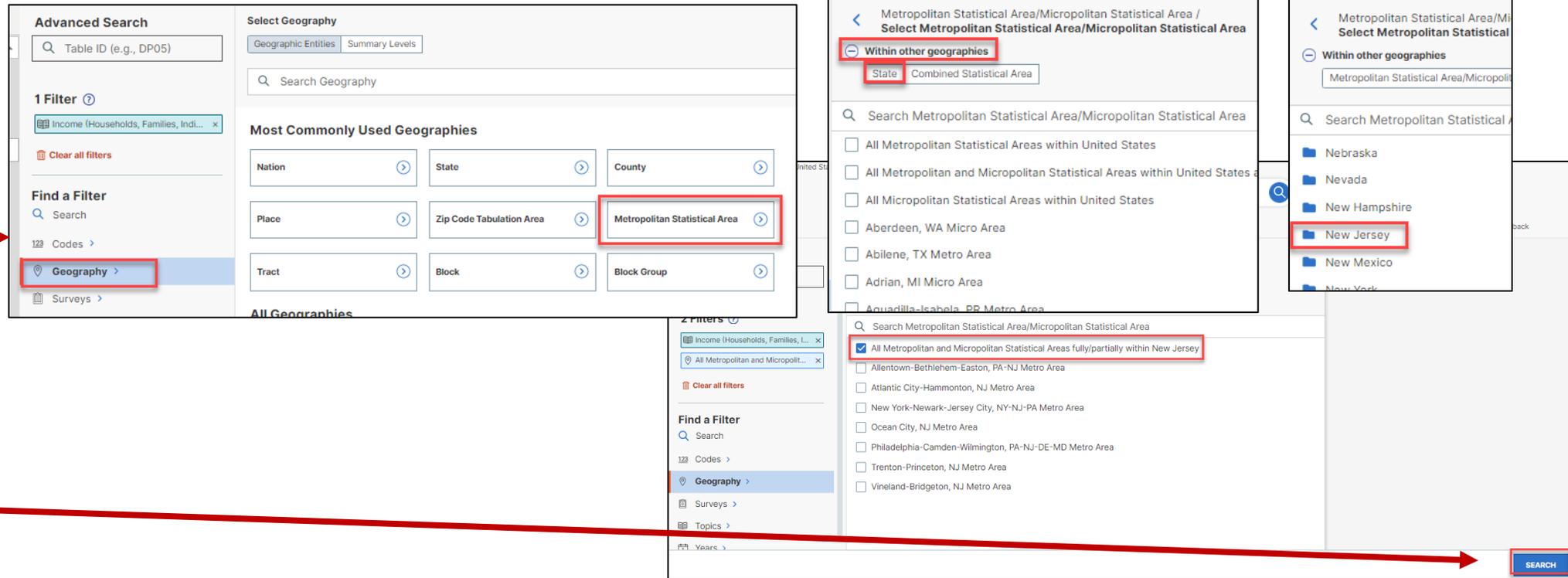
- Click on the **Advanced Search** button beneath the Single Search bar



- Click on **Topics > Income and Poverty > Income and Earnings > Income (Households, Families, Individuals)** to narrow the search to tables from this topic



- Click **Geography > Metropolitan Statistical Area > Within other geographies button > State > New Jersey > All Metropolitan and Micropolitan Statistical Areas fully/partially within New Jersey** to add the geographies to the search



- Verify filters and click **Search** in the lower right

Navigate to Tables

- Click **Tables** near the middle part of the screen

- Defaults to table S1901 for all the metro and micro areas in New Jersey

- Confirm that the data is from the 2021 ACS using the Product menu

- Use the filter panel to add other filters

- To view another table, click on any one from the list

The screenshot shows the Census Bureau website interface. At the top, there is a search bar and navigation tabs for 'All', 'Tables', 'Maps', and 'Pages'. The 'Tables' tab is selected. Below the navigation, there is a filter panel on the left with '2 Filters' applied: 'Income (Households, Families, Indi...)' and 'All Metropolitan and Micropolitan S...'. A list of 201 results is shown in the middle, with the first result selected: 'American Community Survey S1901 | INCOME IN THE PAST 12 MONTHS (IN 2021 INFLATION-ADJUSTED DOLLARS)'. On the right, the table content is displayed for 'Allentown-Bethlehem-Easton, PA-NJ Metro Area'. The table has columns for 'Households' and 'Families', and rows for 'Label', 'Estimate', and 'Margin of Error'.

Label	Allentown-Bethlehem-Easton, PA-NJ Metro Area		Estimate	Margin of Error
	Households	Families		
▼ Total	337,283	225,809		±2,796
Less than \$10,000	4.6%	2.8%		±0.6
\$10,000 to \$14,999	3.6%	2.0%		±0.5
\$15,000 to \$24,999	7.7%	5.1%		±1.0
\$25,000 to \$34,999	7.0%	5.6%		±0.8
\$35,000 to \$49,999	11.7%	9.6%		±1.0
\$50,000 to \$74,999	17.2%	15.8%		±1.2
\$75,000 to \$99,999	13.1%	14.9%		±1.0
\$100,000 to \$149,999	18.1%	21.8%		±1.2
\$150,000 to \$199,999	8.2%	10.6%		±0.9
\$200,000 or more	8.9%	11.7%		±0.7
Median income (dollars)	72,058	88,673		±2,310
Mean income (dollars)	96,573	112,695		±2,361

Navigate to Tables

- Use the chevrons to collapse or expand the Filters or Results panels
- Choose how many tables to view at once in the list
- Drag the panel border to change the size of the panels

The screenshot shows the United States Census Bureau website interface. At the top, there is a search bar and navigation tabs for 'All', 'Tables', 'Maps', and 'Pages'. The 'Tables' tab is selected. On the left, there are panels for 'Filters' (with 2 filters) and 'Results' (with 201 results). Red arrows point to chevrons on the 'Filters' and 'Results' panels, and to a vertical drag handle on the 'Results' panel. The main content area displays a list of tables under the heading '201 Results'. The first table is selected and expanded, showing a table of income data for the Allentown-Bethlehem-Easton, PA-NJ Metro Area. The table has columns for 'Label', 'Estimate', 'Margin of Error', and 'Estimate' (repeated for 'Households' and 'Families').

Label	Allentown-Bethlehem-Easton, PA-NJ Metro Area			
	Households	Families		
	Estimate	Margin of Error	Estimate	Margin of Error
✓ Total	337,283	+2,796	225,809	
Less than \$10,000	4.6%	+0.6	2.8%	
\$10,000 to \$14,999	3.6%	+0.5	2.0%	
\$15,000 to \$24,999	7.7%	+1.0	5.1%	
\$25,000 to \$34,999	7.0%	+0.8	5.6%	
\$35,000 to \$49,999	11.7%	+1.0	9.6%	
\$50,000 to \$74,999	17.2%	+1.2	15.8%	
\$75,000 to \$99,999	13.1%	+1.0	14.9%	
\$100,000 to \$149,999	18.1%	+1.2	21.8%	
\$150,000 to \$199,999	8.2%	+0.9	10.6%	
\$200,000 or more	8.9%	+0.7	11.7%	
Median income (dollars)	72,058	+2,310	88,673	
Mean income (dollars)	96,573	+2,361	112,695	

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Use Single Search bar to search Table ID(s)

Explore Census Data

Learn about America's People, Places, and Economy

B25014 B25044



[Use Advanced Search...](#)

- Type "B25014 B25044" into the Single Search bar and click on the search button

Finding the tract and block group numbers

- Tables B25014 and B25044 are returned.
- Click **Tables** in the upper left to view data for the US in table B25014.
- We need block group data and that's only available through the 5-Year ACS data. Use the dropdown menu to switch to the **2020 ACS 5-Year** estimates.

The screenshot shows the United States Census Bureau website interface. The search bar contains 'B25014 B25044'. The 'Tables' tab is selected and highlighted with a red box. A dropdown menu is open, showing a list of tables for the 2020 ACS 5-Year Estimates Detailed Tables, with the 2020 entry highlighted in blue. The main results area shows two results: 'American Community Survey B25014 | TENURE BY OCCUPANTS PER ROOM' and 'American Community Survey B25044 | TENURE BY VEHICLES AVAILABLE'. A table of data is visible at the bottom right, showing occupancy categories and their corresponding counts and margins of error.

Category	Count	Margin of Error
1.51 to 2.00 occupants per room	247,342	±4,465
2.01 or more occupants per room	94,652	±2,735
▼ Renter occupied:	43,552,843	±134,985
0.50 or less occupants per room	25,713,293	±58,102
0.51 to 1.00 occupants per room	15,160,794	±71,361
1.01 to 1.50 occupants per room	1,682,727	±18,558
1.51 to 2.00 occupants per room	759,176	±8,783
2.01 or more occupants per room	238,853	±4,174

Finding the tract and block group numbers

- The block group needed is in Hoboken, NJ. We need to add Hoboken to the map so we can navigate there to find the area that we want.

- Click on **Geography** > **Place** > **New Jersey** > click in the search bar at the top of the list and enter 'Hoboken' > check the box for **Hoboken city, New Jersey**.

- Click on the **X** in the upper right corner of the panel to update the tables.

This screenshot shows the top of the Census Bureau website with the search bar containing 'B25014 B25044'. The 'Filters' panel on the left shows two filters for B25014 and B25044. The 'Find a Filter' section has 'Geography' selected and highlighted with a red box. The 'Select Geography' panel shows 'Place' selected and highlighted with a red box.

This screenshot shows the 'Place / Select State' dropdown menu. The 'New Jersey' option is highlighted with a red box. The search bar at the top of the dropdown is empty.

This screenshot shows the 'Place / New Jersey / Select Place' dropdown menu. The search bar contains 'Hoboken' and is highlighted with a red box. The 'Hoboken city, New Jersey' option is checked and highlighted with a red box.

This screenshot shows the final search results on the Census Bureau website. The search bar contains 'B25014 B25044'. The 'Filters' panel now shows three filters, including 'Hoboken city, New Jersey'. The 'Select Geography' panel shows 'Hoboken city, New Jersey' selected. The 'Results' panel on the right shows two results: 'American Community Survey B25014 | TENURE BY OCCUPANTS PER ROOM' and 'American Community Survey B25044 | TENURE BY VEHICLES AVAILABLE'. A red box highlights the 'X' button in the upper right corner of the 'Select Geography' panel, with a red arrow pointing to it from the text below.

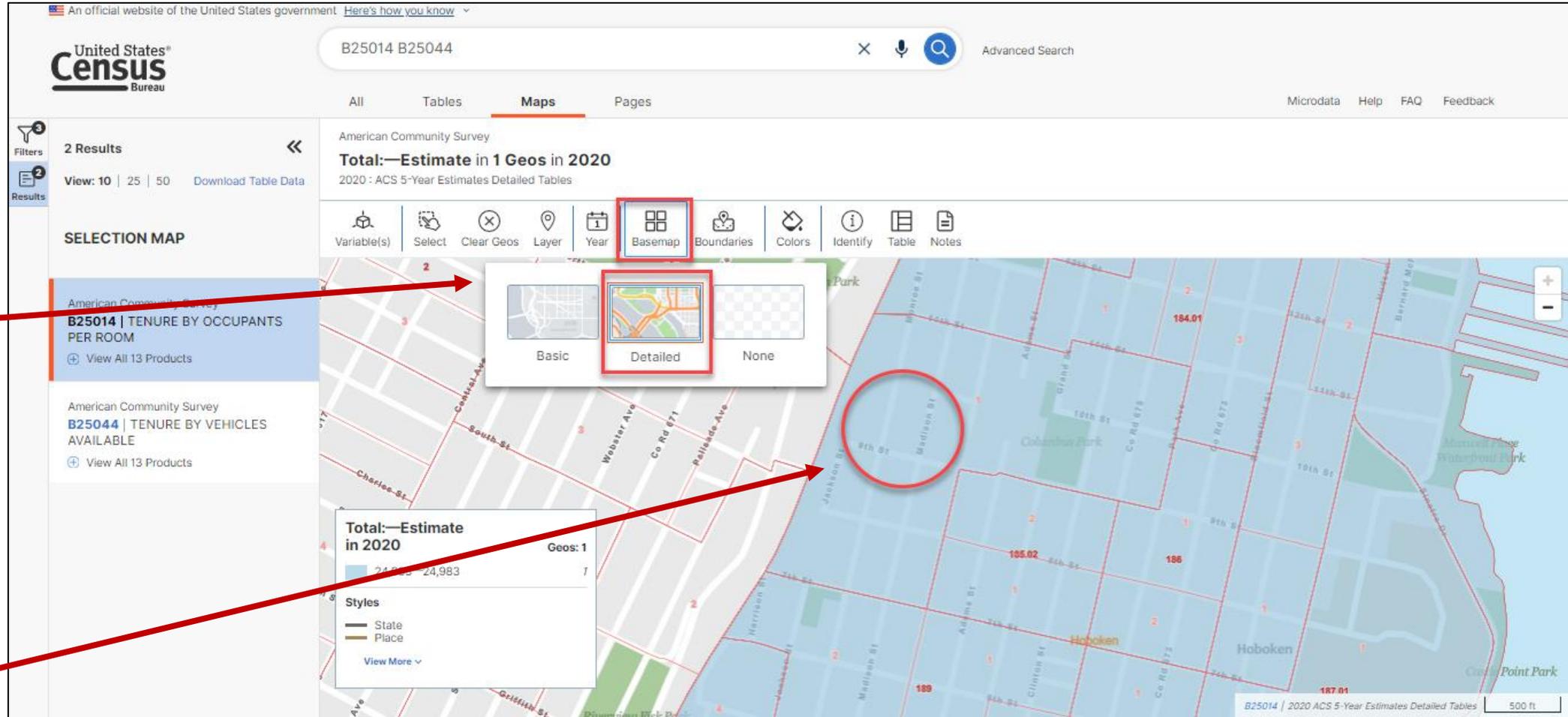
Finding the tract and block group numbers

- Click on **Maps** in the upper left.
- Zoom into Hoboken. Now we need to locate the tract and block group we want. Click on the **Boundaries** button.
- Check the two boxes found next to Census Tract, as well as the two found next to Census Block Group. The boundaries and labels will appear on the map.
- Click on the **X** in the corner of the panel to close it.

The screenshot displays the United States Census Bureau data tool interface. At the top, the search bar contains 'B25014 B25044'. The 'Maps' tab is selected and highlighted with a red box. Below the search bar, there are filters for 'B25014', 'B25044', and 'Hoboken city, New Jersey'. The 'Boundaries' button in the top navigation bar is also highlighted with a red box. On the right side, the 'Boundaries' panel is open, showing a list of boundary types. The 'Census Tract' and 'Census Block Group' options are checked and highlighted with red boxes. A red 'X' in the top right corner of the panel is also highlighted with a red box. The main map area shows a street grid with a blue shaded area representing the selected census tract and block groups. A legend in the bottom left of the map area shows the 'Total:—Estimate in 2020' for 'Geos: 1' with a value of '24,983—24,983'. The map also shows a scale bar for 2000 feet.

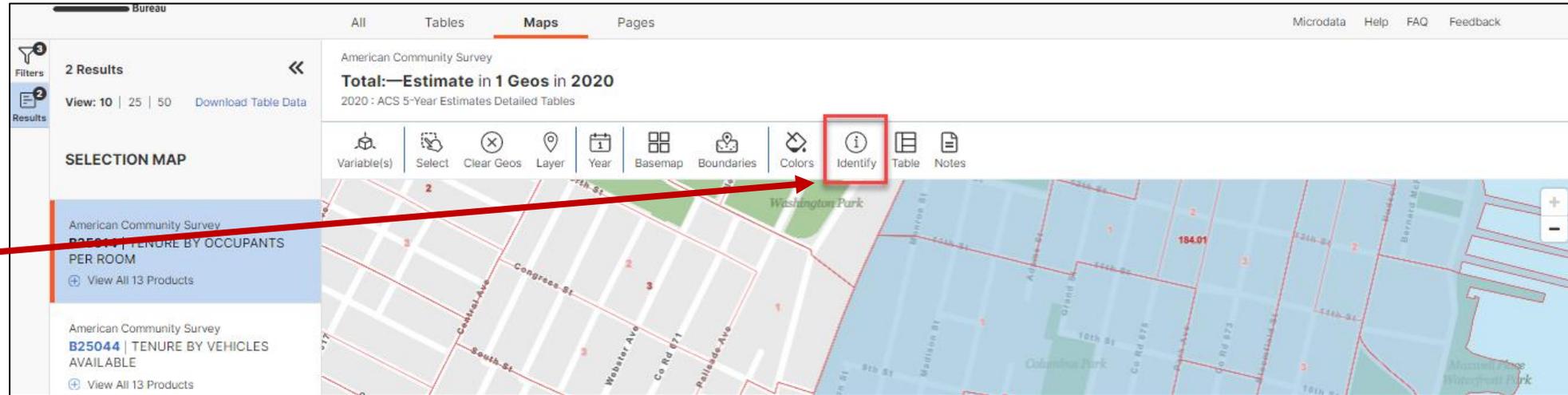
Finding the tract and block group numbers

- Zoom in more to see the census tracts and block groups.
- Click on the **Basemap** button to switch to the Detailed basemap. This will darken the names of the roadways.
- We need the tract and block group numbers for the area that includes the **intersection of 9th and Madison Streets**. Locate this area on the map.

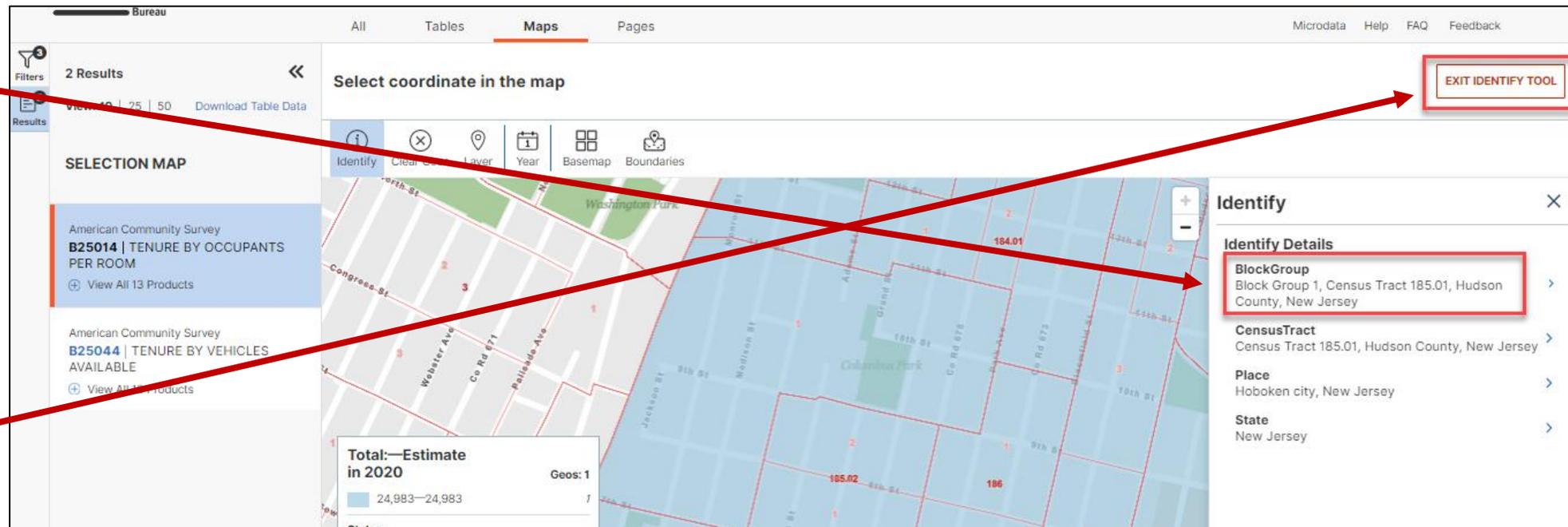


Finding the tract and block group numbers

- You can view the map to determine the tract and block group numbers. You can also use the Identify button to do so. Click on the **Identify** button. Then click on the intersection of the two streets.



- A panel appears that provides you with different geographic information about the point on the map you clicked on. We can see that this point is found in **Block Group 1 in Census Tract 185.01**.

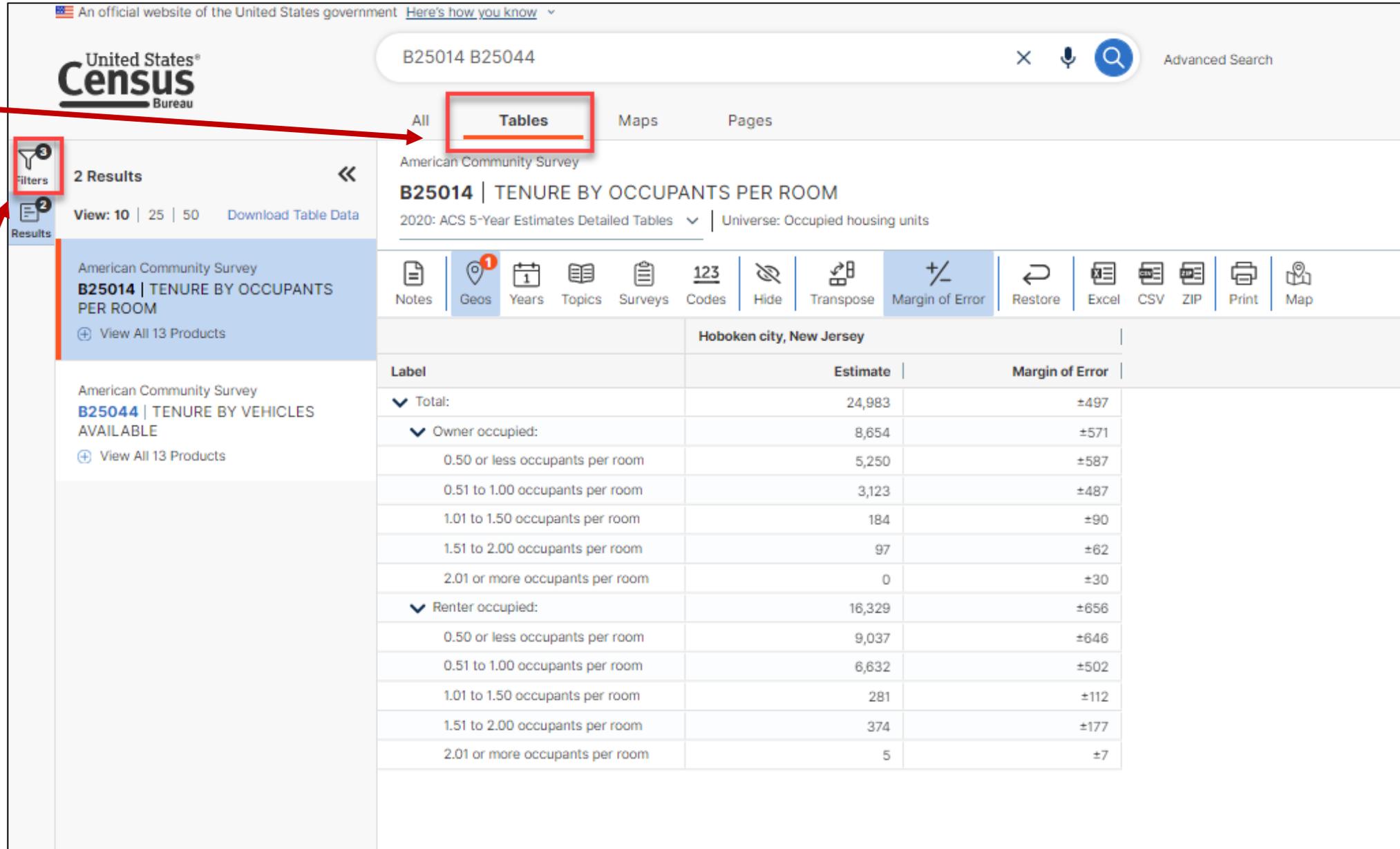


- Click on the **Exit Identify Tool** button to get back to the main map.

Adding filters using the Advanced Search panel

- Now that the block group and tract numbers are known, click **Tables**.

- The site should return you to table B25014 for Hoboken. If the filter panel is not already open, click on the **Filters** button to open it.



United States Census Bureau

B25014 B25044

Advanced Search

All **Tables** Maps Pages

American Community Survey

B25014 | TENURE BY OCCUPANTS PER ROOM

2020: ACS 5-Year Estimates Detailed Tables | Universe: Occupied housing units

Filters 2 Results

View: 10 | 25 | 50 Download Table Data

American Community Survey
B25014 | TENURE BY OCCUPANTS PER ROOM
View All 13 Products

American Community Survey
B25044 | TENURE BY VEHICLES AVAILABLE
View All 13 Products

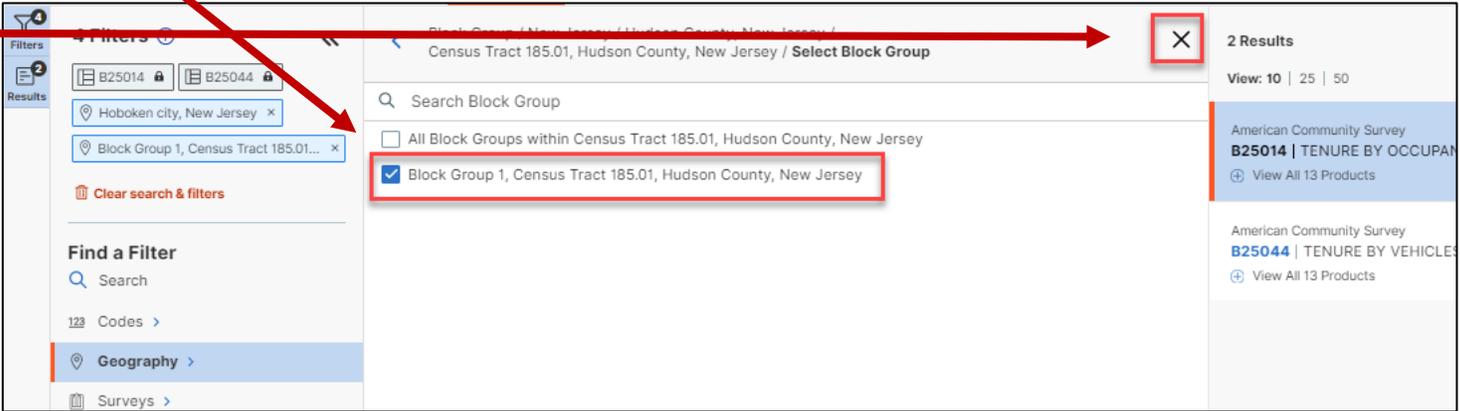
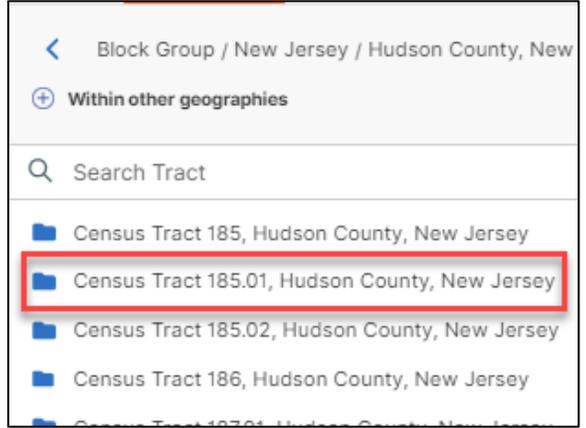
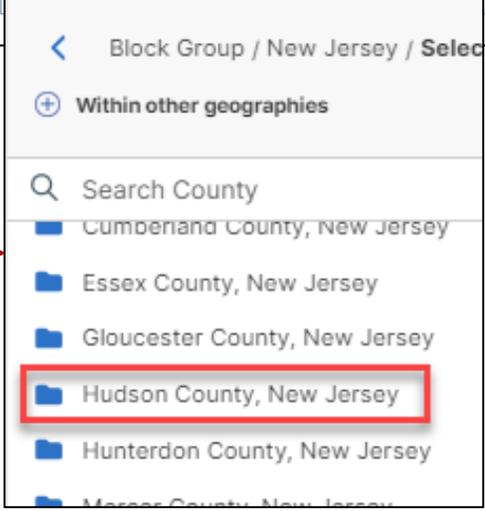
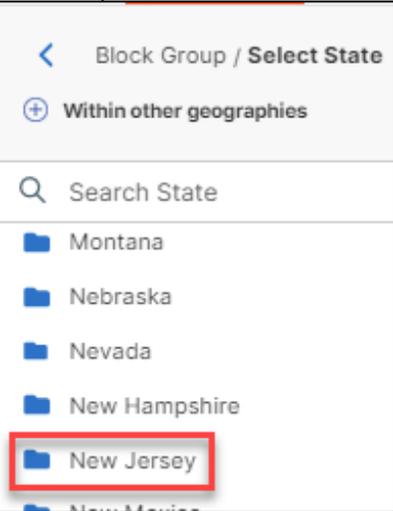
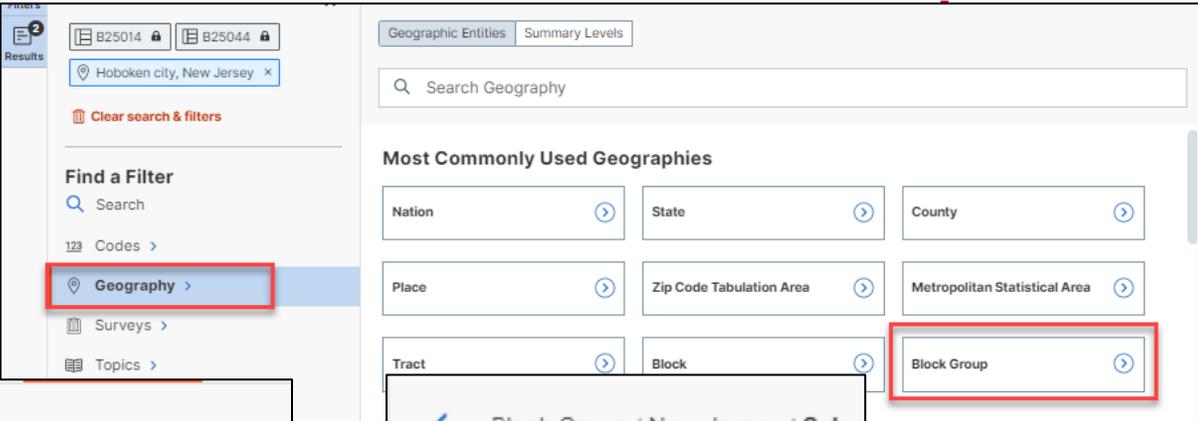
Hoboken city, New Jersey

Label	Estimate	Margin of Error
✓ Total:	24,983	±497
✓ Owner occupied:	8,654	±571
0.50 or less occupants per room	5,250	±587
0.51 to 1.00 occupants per room	3,123	±487
1.01 to 1.50 occupants per room	184	±90
1.51 to 2.00 occupants per room	97	±62
2.01 or more occupants per room	0	±30
✓ Renter occupied:	16,329	±656
0.50 or less occupants per room	9,037	±646
0.51 to 1.00 occupants per room	6,632	±502
1.01 to 1.50 occupants per room	281	±112
1.51 to 2.00 occupants per room	374	±177
2.01 or more occupants per room	5	±7

Adding geography filter

- Click on **Geography > Block Group > New Jersey > Hudson County, New Jersey > Census Tract 185.01, Hudson County, New York > Block Group 1, Census Tract 185.01, Hudson County, New York**

- Click on the X in the upper right corner of the panel to close it and apply the new geography to the tables



View Your Results

An official website of the United States government [Here's how you know](#)



B25014 B25044

Advanced Search

All **Tables** Maps Pages

Microdata Help FAQ Feedback

Filters
Results

4 Filters

B25014 B25044

Hoboken city, New Jersey

Block Group 1, Census Tract 185.01...

Clear search & filters

Find a Filter

Search

Codes

Geography

Surveys

Topics

Years

2 Results

View: 10 | 25 | 50 Download Table Data

American Community Survey
B25014 | TENURE BY OCCUPANTS PER ROOM

View All 13 Products

American Community Survey
B25044 | TENURE BY VEHICLES AVAILABLE

View All 13 Products

American Community Survey

B25014 | TENURE BY OCCUPANTS PER ROOM

2020: ACS 5-Year Estimates Detailed Tables | Universe: Occupied housing units

Notes Geos ² Years Topics Surveys Codes 123 Hide Transpose Margin of Error Restore Excel CSV ZIP Print Map

	Block Group 1, Census Tract 185.01, Hudson County, New Jersey		Hoboken city, New Jersey	
Label	Estimate	Margin of Error	Estimate	Margin of Error
▼ Total:	2,285	±267	24,983	
▼ Owner occupied:	958	±283	8,654	
0.50 or less occupants per room	521	±176	5,250	
0.51 to 1.00 occupants per room	393	±280	3,123	
1.01 to 1.50 occupants per room	0	±13	184	
1.51 to 2.00 occupants per room	44	±51	97	
2.01 or more occupants per room	0	±13	0	
▼ Renter occupied:	1,327	±176	16,329	
0.50 or less occupants per room	502	±162	9,037	
0.51 to 1.00 occupants per room	779	±175	6,632	
1.01 to 1.50 occupants per room	46	±48	281	
1.51 to 2.00 occupants per room	0	±13	374	
2.01 or more occupants per room	0	±13	5	

Columns
Cell/Column Notes

Customize Your Table: Adjust Column Width

- Adjust the column width by dragging left/right in the column header

The screenshot shows the United States Census Bureau website interface. The search bar contains 'B25014 B25044'. The page is titled 'American Community Survey B25014 | TENURE BY OCCUPANTS PER ROOM'. The table displays data for 'Block Group 1, Census Tract 185.01, Hudson County, New Jersey' and 'Hoboken city, New Jersey'. The table has columns for 'Label', 'Estimate', 'Margin of Error', 'Estimate', and 'Margin of Er...'. A red arrow points to the column header area, indicating where to adjust column widths.

Label	Estimate	Margin of Error	Estimate	Margin of Er...
Total	2,285	±267	24,983	±497
Owner occupied:	958	±283	8,654	±571
0.50 or less occupants per room	521	±176	5,250	±587
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1.01 to 1.50 occupants per room	0	±13	184	±90
1.51 to 2.00 occupants per room	44	±51	97	±62
2.01 or more occupants per room	0	±13	0	±30
Renter occupied:	1,327	±176	16,329	±656
0.50 or less occupants per room	502	±162	9,037	±646
0.51 to 1.00 occupants per room	779	±175	6,632	±502
1.01 to 1.50 occupants per room	46	±48	281	±112
1.51 to 2.00 occupants per room	0	±13	374	±177
2.01 or more occupants per room	0	±13	5	±7

Save Your Table

- Copy the URL from your address bar to return to this table result later

The screenshot shows the Census Bureau data table interface. The address bar contains the URL: `data.census.gov/cedsci/table?q=B25014%20B25044&g=1500000US340170185011_1600000US3432250`. The page title is "B25014 B25044 - Census Bureau". The search bar contains "B25014 B25044". The table is titled "American Community Survey B25014 | TENURE BY OCCUPANTS PER ROOM" and is for the year 2020, ACS 5-Year Estimates Detailed Tables, Universe: Occupied housing units. The table is filtered for "Hoboken city, New Jersey" and "Block Group 1, Census Tract 185.01...". The table has 2 results and is currently showing 10 rows. The table columns are "Label", "Estimate", "Margin of Error", "Estimate", and "Margin of Error". The table data is as follows:

Label	Estimate	Margin of Error	Estimate	Margin of Error
▼ Total:	2,285	±267	24,983	±497
▼ Owner occupied:	958	±283	8,654	±571
0.50 or less occupants per room	521	±176	5,250	±587
0.51 to 1.00 occupants per room	393	±280	3,123	±487
1.01 to 1.50 occupants per room	0	±13	184	±90
1.51 to 2.00 occupants per room	44	±51	97	±62
2.01 or more occupants per room	0	±13	0	±30
▼ Renter occupied:	1,327	±176	16,329	±656
0.50 or less occupants per room	502	±162	9,037	±646
0.51 to 1.00 occupants per room	779	±175	6,632	±502
1.01 to 1.50 occupants per room	46	±48	281	±112
1.51 to 2.00 occupants per room	0	±13	374	±177
2.01 or more occupants per room	0	±13	5	±7

Print Table

- To print the table, click on the **Print** button

- Click **Print Anyway**

The screenshot shows the United States Census Bureau website interface. The main content area displays a table titled "B25014 | TENURE BY OCCUPANTS PER ROOM" with columns for "Margin of Error", "Estimate", and "Margin of Error". A red box highlights the "Print" button in the top right corner of the table's toolbar. A red arrow points from the "Print" button to a white dialog box that appears over the table. The dialog box contains the text: "Printing this table will only include the first page of data and the associated table notes. For the complete table, click Export to Excel." Below this text are two buttons: "PRINT ANYWAY" (highlighted with a red box) and "EXPORT TO EXCEL". A red arrow points from the "PRINT ANYWAY" button to the "Print Anyway" text in the second list item.

	Margin of Error	Estimate	Margin of Error
	±267	24,983	±497
	±283	8,654	±571
	±176	5,250	±587
	±280	3,123	±487
	±13	184	±90
	±51	97	±62
	±13	0	±30
▼ Renter occupied:	±176	16,329	±656
0.50 or less occupants per room	±162	9,037	±646
0.51 to 1.00 occupants per room	±175	6,632	±502
1.01 to 1.50 occupants per room	±48	281	±112
1.51 to 2.00 occupants per room	±13	374	±177
2.01 or more occupants per room	±13	5	±7

Print Table

- Adjust the page settings as needed
- Print to printer or save as PDF

TENURE BY OCCUPANTS PER ROOM

United States Census Bureau

Note: This is a modified view of the original table produced by the U.S. Census Bureau. This download or printed version may have missing information from the original table.

Block Group 1, Census Tract 185.01, Hudson County, New Jersey Hoboken city, New Jersey

Label	Estimate	Margin of Error	Estimate	Margin of Error
▼ Total:	2,285	±267	24,983	±497
▼ Owner occupied:	958	±283	8,654	±571
0.50 or less occupants per room	521	±176	5,250	±587
0.51 to 1.00 occupants per room	393	±280	3,123	±487
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1.51 to 2.00 occupants per room	0	±13	374	±177
2.01 or more occupants per room	0	±13	5	±7

Table Notes

Print 2 sheets of paper

Destination: Adobe PDF

Pages: All

Layout: Portrait

Color: Color

More settings ^

Paper size: Letter

Pages per sheet: 1

Margins: Minimum

Quality: 1,200 dpi

Print Cancel

data.census.gov Demo

1. Getting started using the Single Search bar

Example: 2021 ACS Data Profile tables for Lakewood, New Jersey and the Geographic Profile

2. Getting started using the Advanced Search

Example: 2021 ACS income data for all metro and micro statistical areas in New Jersey

3. Using the Single Search bar in conjunction with the Advanced Search

Example: Tables B25014 and B25044 (Housing tenure data) for a block group in Hoboken, New Jersey

4. Using the Advanced Search to compare data across time and geographies

Example: Table B27001 (Health insurance data) for all ZCTAs in Elizabeth, New Jersey

5. Finding Business Data (Searching by Industry)

Example: Economic data for a ZIP Code and all counties in New Jersey

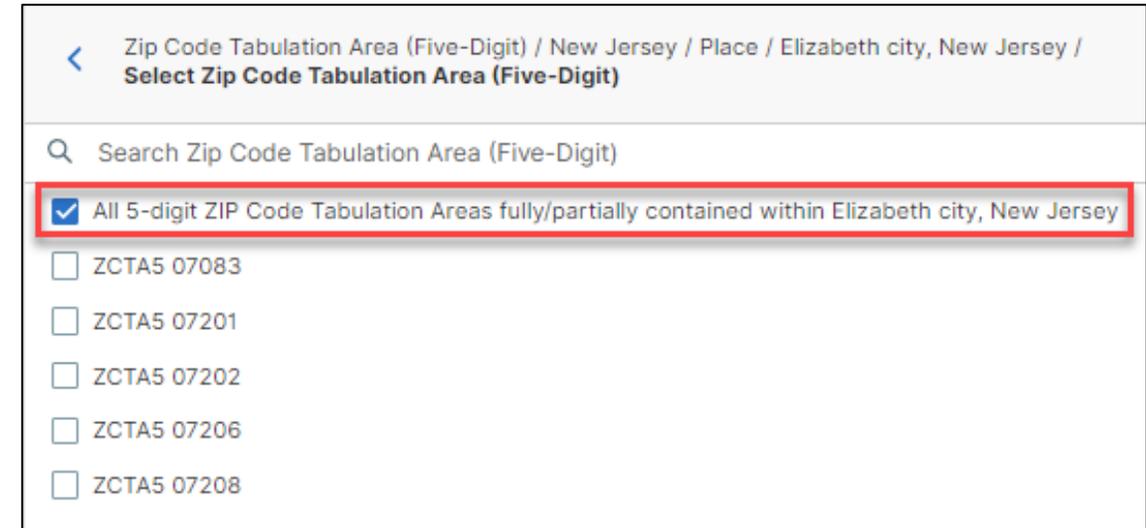
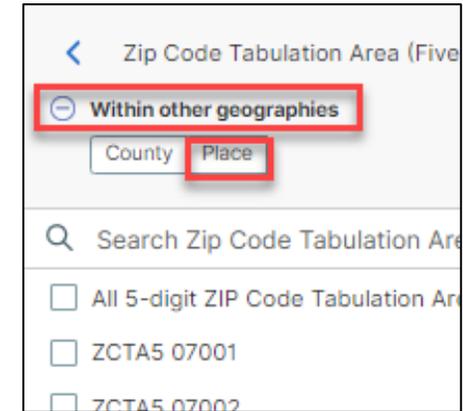
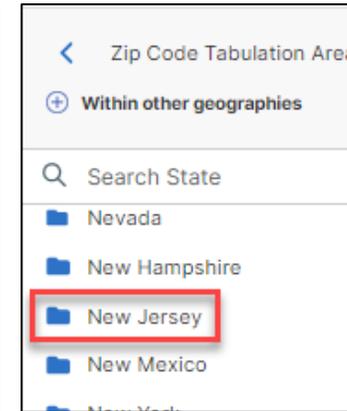
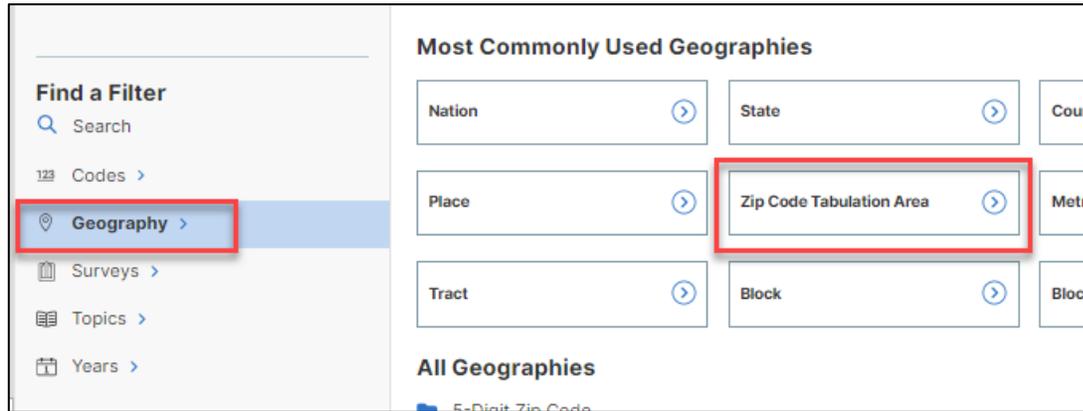
6. Resources

Go to the Advanced Search and add filters

- Click on the **Advanced Search** button beneath the Single Search bar



- Click **Geography > Zip Code Tabulation Area > New Jersey > Within other geographies > Place > Elizabeth city, New Jersey > All 5-digit ZIP Code Tabulation Areas fully/partially contained within Elizabeth city, New Jersey** to add the geographies to the search



Go to the Advanced Search and add filters

- Click on **Topics > Health > Health Insurance** to narrow the search to tables from this product

This screenshot shows the 'Advanced Search' interface. On the left, the 'Topics' filter is highlighted with a red box. On the right, the 'Select Topics' list has 'Health' selected, also highlighted with a red box.

This screenshot shows the 'Health / Select Health' filter menu. The 'Health Insurance' option is selected and highlighted with a red box.

- We need ZCTA data and that's only available through the 5-Year ACS data. We also want to use a Detailed Table. Click on **Surveys > American Community Survey > 5-Year Estimates > Detailed Tables**.

This screenshot shows the 'Advanced Search' interface with two filters applied: 'All 5-digit ZIP Code Tabulation Area...' and 'Health Insurance'. The 'Surveys' filter is highlighted with a red box. The 'Select Surveys' list has 'American Community Survey' selected, and the 'Select American Community Survey' list has '5-Year Estimates' selected. The 'Select 5-Year Estimates' list has 'Detailed Tables' selected.

- Verify filters and click **Search** in the lower right.

This is a full screenshot of the United States Census Bureau Advanced Search page. The search results show 'Detailed Tables' selected. The filters applied are 'All 5-digit ZIP Code Tabulation Area...', 'Health Insurance', and 'ACS 5-Year Estimates Detailed...'. The 'Search' button in the bottom right corner is highlighted with a red box.

View Table Results

- Click **Tables** in the upper left
- Click on table B27001
- Find an estimate that you would like to map

The screenshot shows the United States Census Bureau website interface. The 'Tables' tab is selected in the top navigation. On the left, there are 3 filters applied: 'All 5-digit ZIP Code Tabulation Areas', 'Health Insurance', and 'ACS 5-Year Estimates Detailed Tables'. The results list shows 43 results, with table B27001 highlighted. The table data is displayed in a grid format with columns for 'Label', 'Estimate', and 'Margin of Error' for two geographic areas: ZCTA5 07083 and ZCTA5 07201. The '26 to 34 years' category is highlighted in the table data.

Label	ZCTA5 07083		ZCTA5 07201	
	Estimate	Margin of Error	Estimate	Margin of Error
▼ Total:	55,276	±716	27,186	
▼ Male:	26,368	±747	13,845	
▼ Under 6 years:	1,295	±240	1,262	
With health insurance coverage	1,270	±236	1,217	
No health insurance coverage	25	±28	45	
▼ 6 to 18 years:	3,790	±465	2,175	
With health insurance coverage	3,652	±456	1,927	
No health insurance coverage	138	±97	248	
▼ 19 to 25 years:	2,754	±421	1,516	
With health insurance coverage	2,383	±373	1,095	
No health insurance coverage	371	±169	421	
▼ 26 to 34 years:	3,300	±428	1,722	
With health insurance coverage	2,920	±407	1,186	
No health insurance coverage	390	±136	536	
▼ 35 to 44 years:	3,630	±394	2,489	
With health insurance coverage	3,200	±372	1,421	
No health insurance coverage	430	±180	1,068	

Navigate to Map

Navigate to the map tab

- Click **Maps** in the upper left part of the screen
- Click your table of interest
- Verify the map is zoomed to ZCTAs in Elizabeth

The screenshot shows the United States Census Bureau website interface. At the top, there is a search bar and navigation tabs for 'All', 'Tables', 'Maps', and 'Pages'. The 'Maps' tab is highlighted with a red box. On the left sidebar, there are filters and a list of tables. The table 'B27001 | HEALTH INSURANCE COVERAGE STATUS BY SEX BY AGE' is selected and highlighted. The main content area displays a map of Elizabeth, NJ, with a legend for 'Total:—Estimate in 2020' and a list of geos. The legend shows four categories of values, and the list shows the number of geos for each category. The map is zoomed in to show individual ZCTAs.

Value Range	Geos
40,252—55,276	1
32,275—40,251	1
27,308—32,274	1
27,186—27,307	2

Select Your Variable

Select your variable from the Map View

United States Census Bureau

Search

Advanced Search

All Tables **Maps** Pages

Microdata Help FAQ Feedback

3 Filters

43 Results

View: 10 | 25 | 50 Download Table Data

SELECTION MAP

American Community Survey

Total:--Estimate in 5 Geos in 2020

2020 : ACS 5-Year Estimates Detailed Tables

Variable(s) Select Clear Geos Layer Year Basemap Boundaries Colors Classes Identify Table Notes

Total:--Estimate

26 to 34

Total:--Male:--26 to 34 years:--Estimate

Total:--Male:--26 to 34 years:--With health insurance coverage--Estimate

Total:--Male:--26 to 34 years:--No health insurance coverage--Estimate

Total:--Female:--26 to 34 years:--Estimate

Total:--Female:--26 to 34 years:--With health insurance coverage--Estimate

Total:--Female:--26 to 34 years:--No health insurance coverage--Estimate

American Community Survey

Total:--Male:--26 to 34 years:--With health insurance coverage--Estimate in 5 Geos in 2020

2020 : ACS 5-Year Estimates Detailed Tables

Variable(s) Select Clear Geos Layer Year Basemap Boundaries Colors Classes Identify Table Notes

40,252--55,276

32,275--40,251

27,308--32,274

27,186--27,307

Styles

State

ZIP Code Tabulation Area

07060

- Select the **Variables** button > click on the chevron to open the menu > find and click the variable that says **Total-Male-26 to 34 years-With health insurance coverage-Estimate.**

Tip: Use the search bar to quickly locate variables.

American Community Survey

Total:--Male:--26 to 34 years:--With ... in 2020

Geos: 5

1,424--2,920	1
1,259--1,423	1
1,038--1,258	2
1,037--1,037	1

Styles

State

ZIP Code Tabulation Area

07060

B27001 | 2020 ACS 5-Year Estimates Detailed Tables

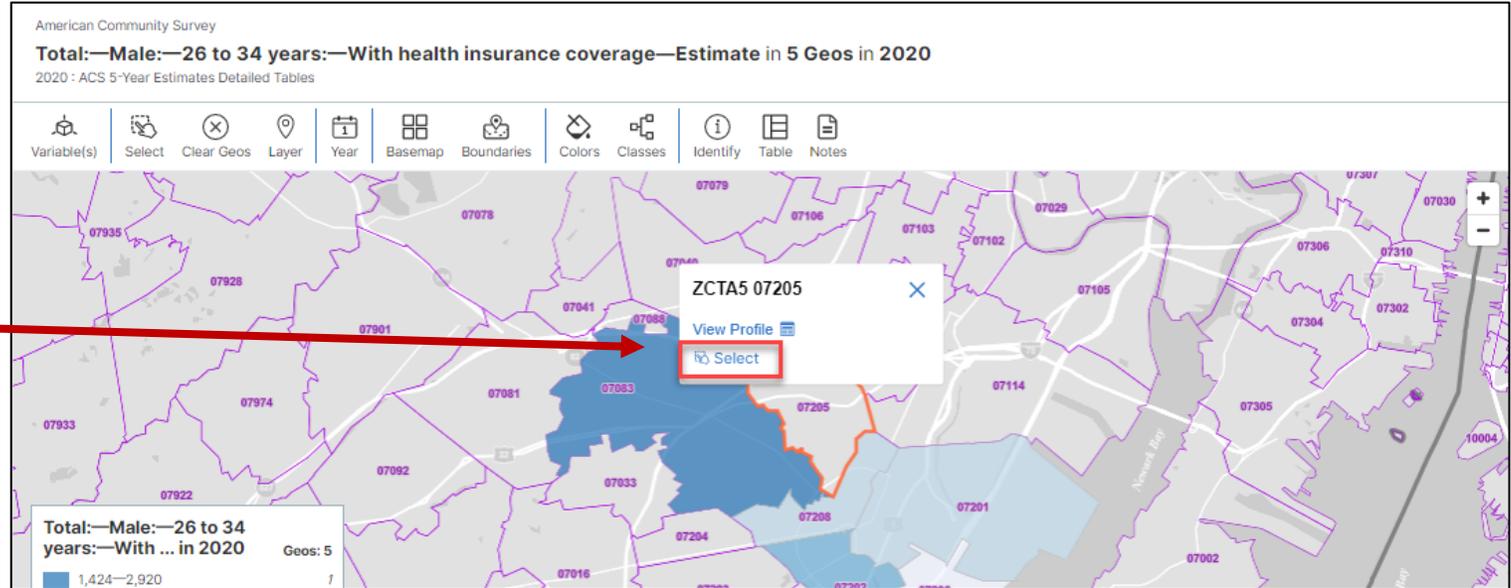
2 mi

- View the updated map

Adding geographies using the map

To add a single geography using the map

- Left click on the geography that you want to add
- Click on **Select**



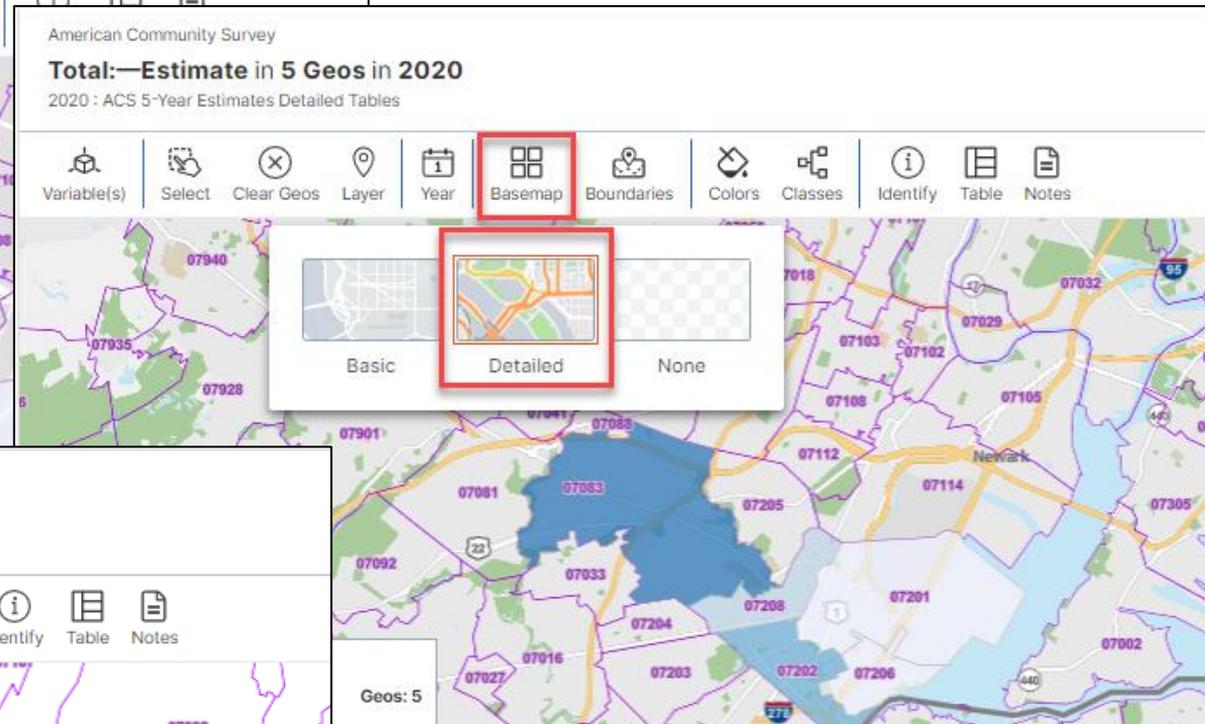
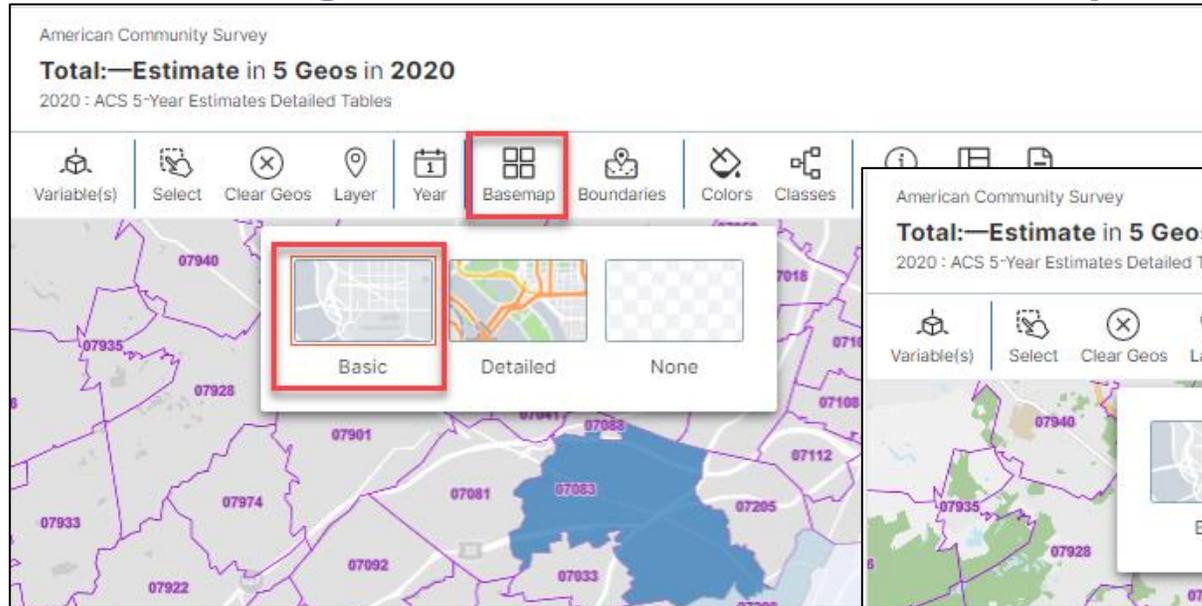
To add multiple geographies at once

- Click on the **Select** button
- Click on the geography of interest and hold the click as you drag the mouse over the desired geos to create the box – any geos touching the box will be selected
- Once you are done selecting geographies, click on the **Exit Select Tool** button



Switching to a Different Basemap

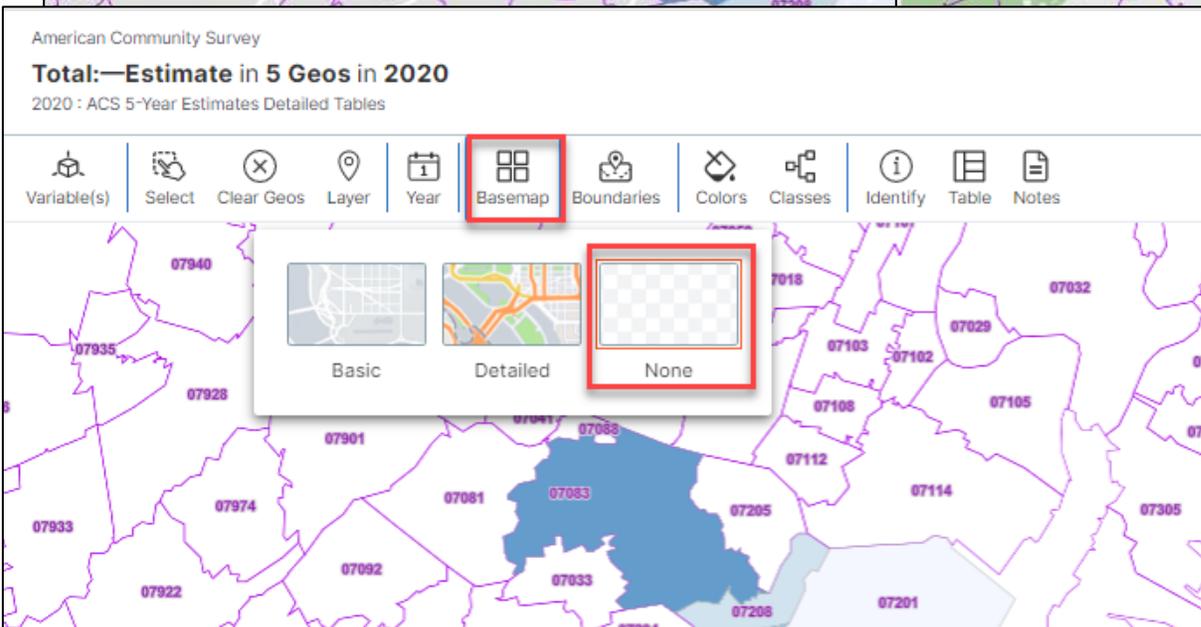
- You have the option to switch to a different basemap. Click on the **Basemap** button.



The default basemap is the Basic one.

You can also switch to the Detailed basemap.

Or you can switch to None, which produces a blank map (no roadways, bodies of water, etc. are shown)



Adding geographic boundaries

- You have the option of overlaying different geographic boundaries against the geographies currently selected.

- Click on the **Boundaries** button.

- Let's say that we want to view the County Subdivision boundaries and labels against the ZCTAs. **Check the two boxes found next to County Subdivision.** The boundaries and labels will appear on the map in gray.

- Click on the **X** in the corner of the panel to close it.

American Community Survey
Total:—Estimate in 5 Geos in 2020
2020 : ACS 5-Year Estimates Detailed Tables

Variable(s) | Select | Clear Geos | Layer | Year | Basemap | **Boundaries** | Colors | Classes | Identify | Table | Notes

Boundaries

Boundary Line	Boundary Label
<input type="checkbox"/> —	<input type="checkbox"/> Region
<input type="checkbox"/> —	<input type="checkbox"/> Division
<input type="checkbox"/> —	<input checked="" type="checkbox"/> State
<input type="checkbox"/> —	<input type="checkbox"/> County
<input type="checkbox"/> —	<input type="checkbox"/> Place
<input type="checkbox"/> —	<input type="checkbox"/> State-County-Place
<input checked="" type="checkbox"/> —	<input checked="" type="checkbox"/> County Subdivision
<input type="checkbox"/> —	<input type="checkbox"/> Place/Remainder
<input type="checkbox"/> —	<input type="checkbox"/> Subminor Civil Division
<input type="checkbox"/> —	<input type="checkbox"/> Consolidated City
<input type="checkbox"/> —	<input type="checkbox"/> Consolidated City-Place Within Consolidated City
<input checked="" type="checkbox"/> —	<input checked="" type="checkbox"/> ZIP Code Tabulation Area
<input type="checkbox"/> —	<input type="checkbox"/> State-ZIP Code Tabulation Area
<input type="checkbox"/> —	<input type="checkbox"/> Census Tract

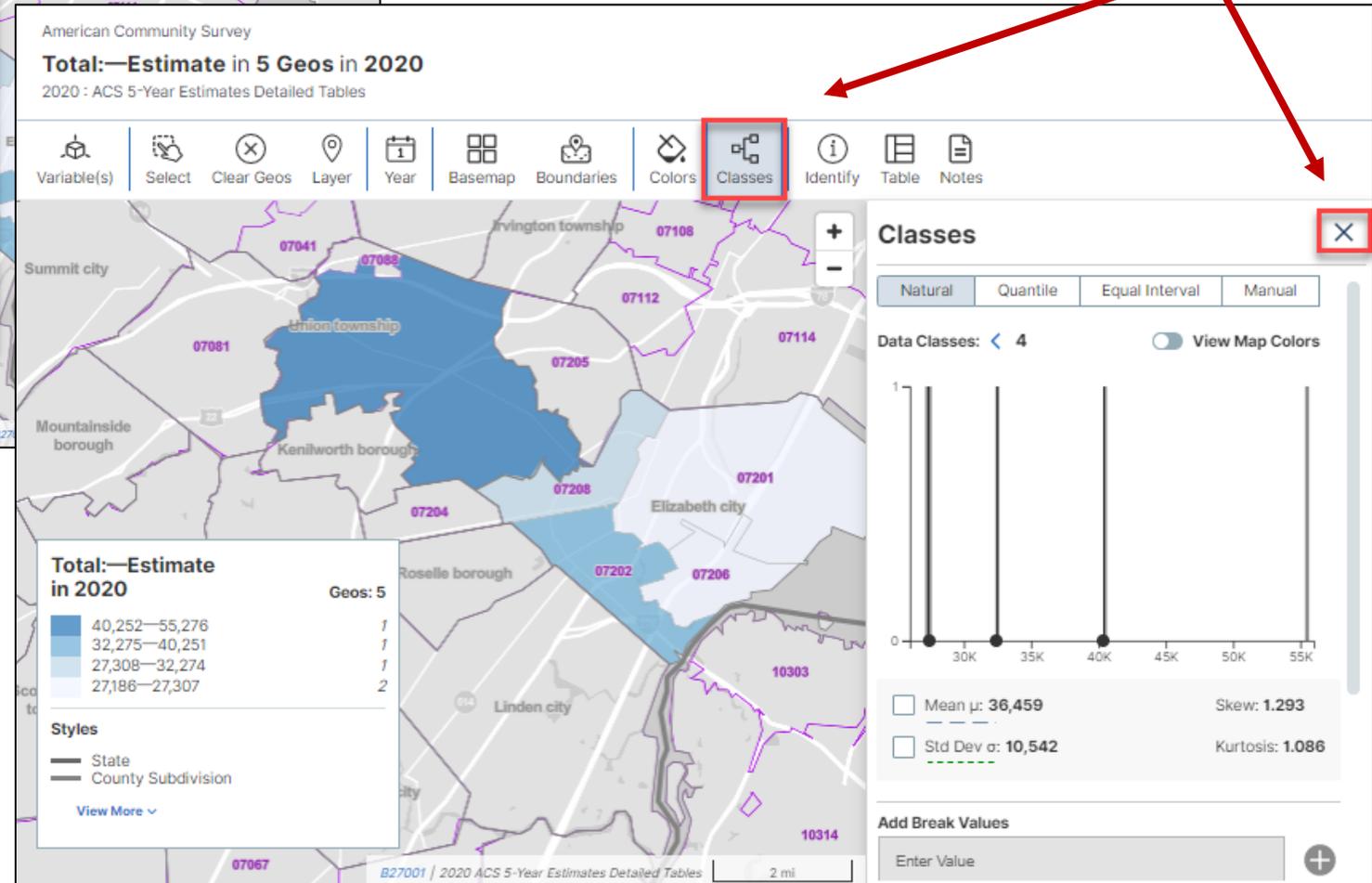
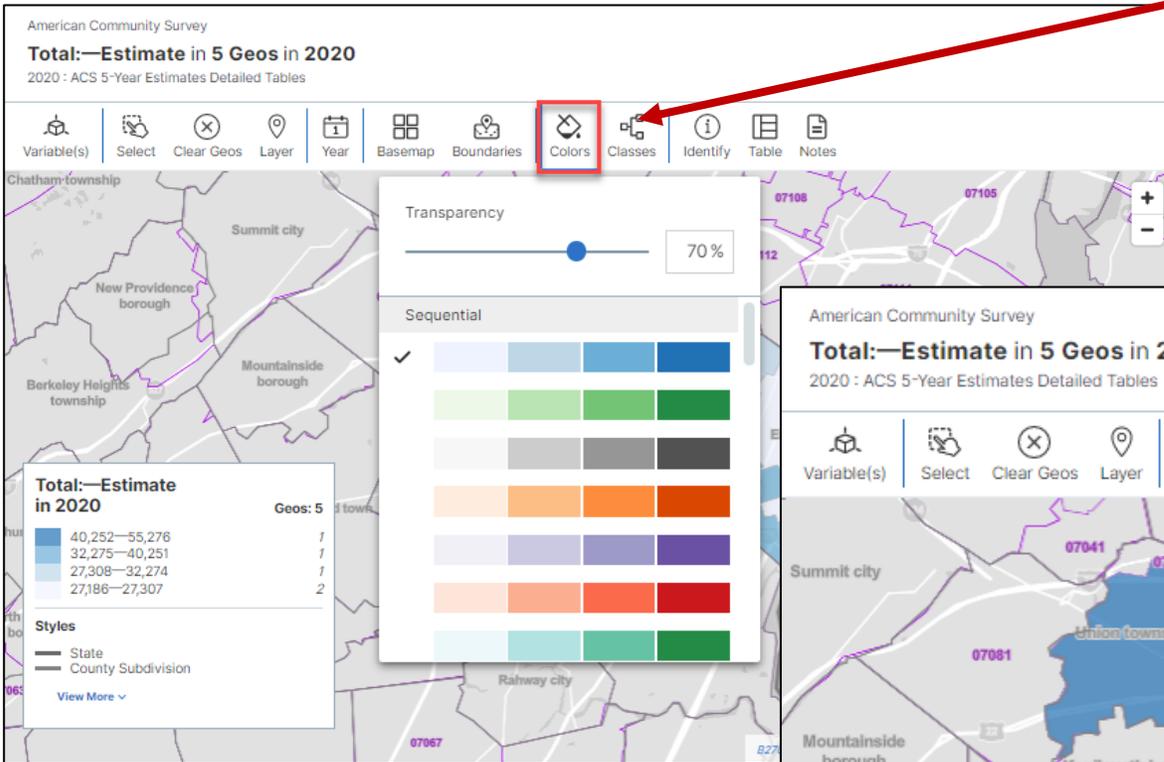
Total:—Estimate in 2020
Geos: 5
40,252—55,276 1
32,275—40,251 1
27,308—32,274 1
27,186—27,307 2

Styles
— State
— County Subdivision
View More

Irvington township 07108
Union township 07088
07041 07081
07112 07205
07114
07208
07201
07204
Elizabeth city
07202 07206
Roselle borough
Linden city
10303
10314
07067
B27001 | 2020 ACS 5-Year Estimates Detailed Tables 2 mi

Customizing the Map

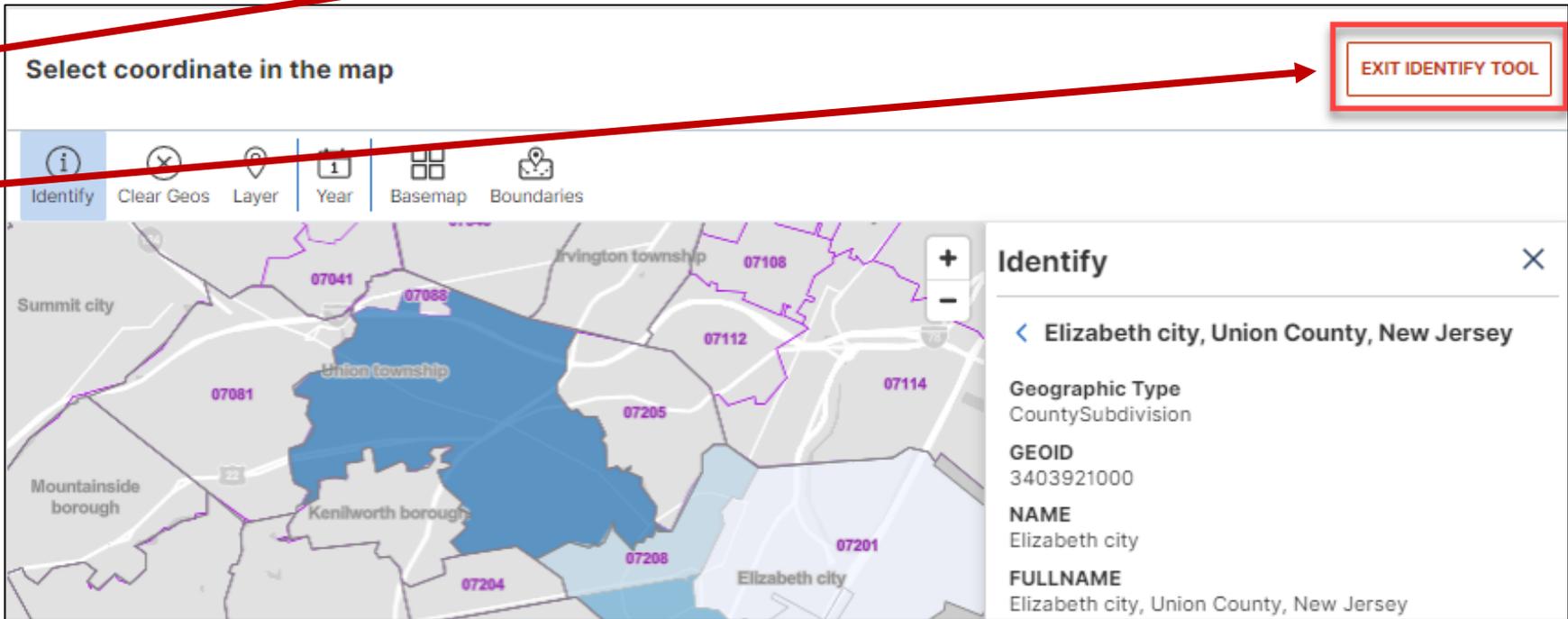
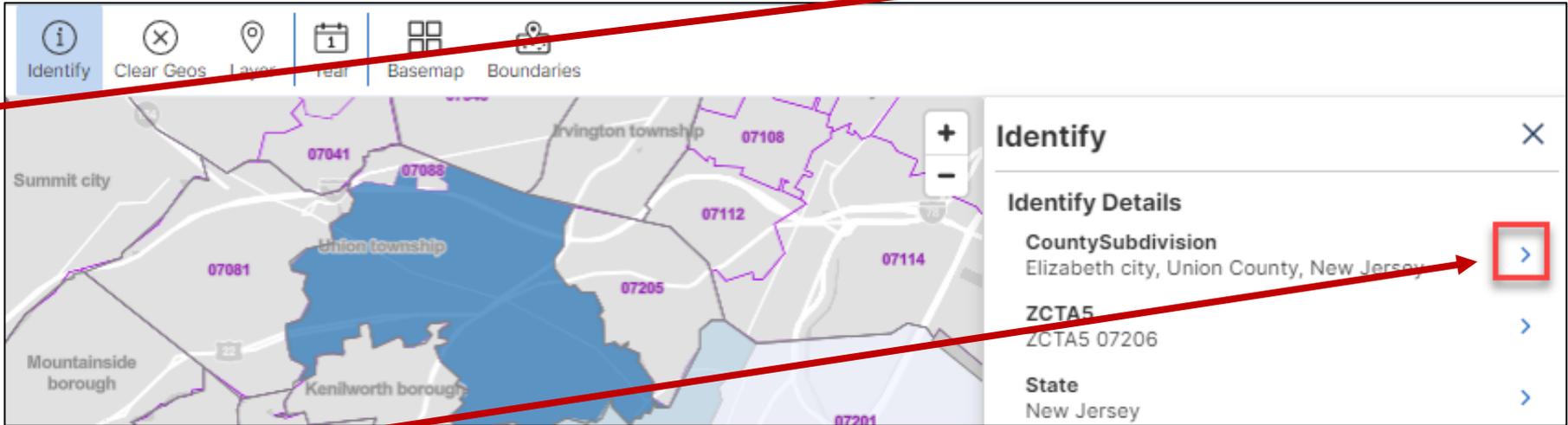
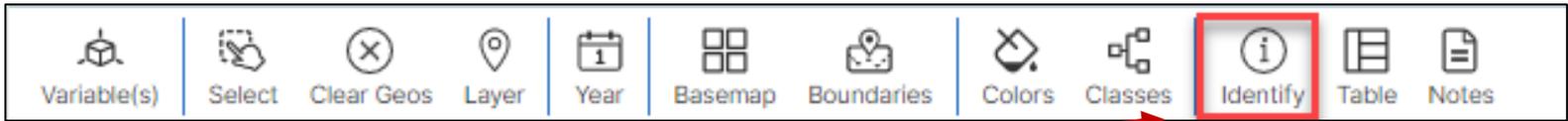
- Click on the **Colors** button to change the color of the palette used with the map. Click on the Colors button again to close it.
- Click on **Classes** button to change the number of data classes or the classification types. Click on the Classes button again, or the X in the corner of the panel, to close it.



- Click on the **Identify** button to find more geographic information on a geography. Then click on the map over the geography of interest.

- Click on the chevron to drill down into the available information.

- Click on the **Exit Identify Tool** button to close it.



- Click on the **Notes** button to view information on the map and the table it's produced from.

Variable(s) Select Clear Geos Layer Year Basemap Boundaries Colors Classes Identify Table **Notes**

Notes

HEALTH INSURANCE COVERAGE STATUS BY SEX BY AGE

Survey/Program: American Community Survey
 Universe: Civilian noninstitutionalized population
 Year: 2020
 Estimates: 5-Year

- Click the **Table** button to view a table with all of your selected geographies. Click **View Full Table** to download the full set of data.

Variable(s) Select Clear Geos Layer Year Basemap Boundaries Colors Classes Identify **Table** Notes

Map Table

B27001 [View Full Table](#)

Geography	Total:—Estimate
ZCTA5 07083	55,276
ZCTA5 07201	27,186
ZCTA5 07202	40,251
ZCTA5 07206	27,307
ZCTA5 07208	32,274

Open File

- Open the .zip file and double click the file that has “Data” in the name.

<input type="checkbox"/>		ACSDT5Y2020.B27001-Column-Metadata.csv Type: Microsoft Excel Comma Separated Values File	Date modified: 9/15/2022 2:17 PM Size: 19.5 KB → 1.25 KB
<input type="checkbox"/>		ACSDT5Y2020.B27001-Data.csv Type: Microsoft Excel Comma Separated Values File	Date modified: 9/15/2022 2:17 PM Size: 27.0 KB → 2.99 KB
<input type="checkbox"/>		ACSDT5Y2020.B27001-Table-Notes.txt Type: Text Document	Date modified: 9/15/2022 2:17 PM Size: 5.88 KB → 1.94 KB

	A	B	C	D	E	F
1	GEO_ID	NAME	B27001_001E	B27001_001	B27001_001M	B27001_
2	Geography	Geographic Area Name	Estimate!!Total:	Annotation	Margin of Error!!Total:	Annota
3	8600000US07083	ZCTA5 07083	55276	null	716	null
4	8600000US07201	ZCTA5 07201	27186	null	1644	null
5	8600000US07202	ZCTA5 07202	40251	null	2243	null
6	8600000US07206	ZCTA5 07206	27307	null	1666	null
7	8600000US07208	ZCTA5 07208	32274	null	2013	null
8						
9						
10						

Export to Excel or CSV

The screenshot shows the United States Census Bureau website interface. The main content area displays the table 'B27001 | HEALTH INSURANCE COVERAGE STATUS BY SEX BY AGE'. Below the table title, there are several action buttons: Notes, Geos, Years, Topics, Surveys, Codes, Hide, Transpose, Margin of Error, Restore, Excel, CSV, ZIP, Print, and Map. The 'Excel' and 'CSV' buttons are highlighted with a red box, and a red arrow points from the text on the right towards these buttons.

- Click on the Excel or CSV buttons to export the entire table to Excel or CSV.

HEALTH INSURANCE COVERAGE STATUS BY SEX BY AGE	
Note: The table shown may have been modified by user selections. Some information may be missing.	
DATA NOTES	
TABLE ID:	B27001
SURVEY/PROGRAM:	American Community Survey
VINTAGE:	2020
DATASET:	ACSDT5Y2020
PRODUCT:	ACS 5-Year Estimates Detailed Tables
UNIVERSE:	Civilian noninstitutionalized population
FTP URL:	None
API URL:	https://api.census.gov/data/2020/acs/acs5
USER SELECTIONS	
GEOS	All 5-digit ZIP Code Tabulation Areas fully/partially within Elizabeth city, New Jersey
TOPICS	Health Insurance
DATASETS	ACS 5-Year Estimates Detailed Tables
EXCLUDED COLUMNS	None
APPLIED FILTERS	None

	A	B	C	D	E
	ZCTA5 07083		ZCTA5 07201		ZCTA5 072
Label	Estimate	Margin of Error	Estimate	Margin of Error	Estimate
Total:	55,276	±716	27,186	±1,644	40,251
Male:	26,368	±747	13,845	±986	19,648
Under 6 years:	1,295	±240	1,262	±309	1,763
With health insurance coverage	1,270	±236	1,217	±299	1,477
No health insurance	25	±28	45	±55	286
6 to 18 years:	3,790	±465	2,175	±315	3,760
With health insurance coverage	3,652	±456	1,927	±328	3,235
No health insurance	138	±97	248	±138	525
19 to 25 years:	2,754	±421	1,516	±344	1,952
With health insurance coverage	2,383	±373	1,095	±312	1,239
No health insurance	371	±169	421	±165	713
26 to 34 years:	3,300	±428	1,722	±331	2,675
With health insurance coverage	2,920	±407	1,186	±298	1,423
No health insurance	380	±136	536	±171	1,252
35 to 44 years:	3,630	±394	2,489	±377	2,725

data.census.gov Demo

1. Getting started using the Single Search bar

Example: 2021 ACS Data Profile tables for Lakewood, New Jersey and the Geographic Profile

2. Getting started using the Advanced Search

Example: 2021 ACS income data for all metro and micro statistical areas in New Jersey

3. Using the Single Search bar in conjunction with the Advanced Search

Example: Tables B25014 and B25044 (Housing tenure data) for a block group in Hoboken, New Jersey

4. Using the Advanced Search to compare data across time and geographies

Example: Table B27001 (Health insurance data) for all ZCTAs in Elizabeth, New Jersey

5. Finding Business Data (Searching by Industry)

Example: Economic data for a ZIP Code and all counties in New Jersey

6. Resources

Select NAICS

Using the advanced search to find **data for a high-level NAICS for a smaller geography** (to have more data available to you)

- **Select NAICS 51 – Information**

Codes > Industry Codes (NAICS) > 51 – Information > 51 - Information

Advanced Search

Table ID (e.g., DP05)

0 Filters

Find a Filter

Search

123 Codes >

Geography >

Surveys >

Topics >

Years >

Select Codes

Search Codes

Industry Codes (NAICS)

Product and Service Codes

Commodity Codes

Material/Fuel

NAPCS Collection

EEO Occupation Codes

Industry Codes (NAICS) / **Select Industry**

Search Industry Codes (NAICS)

42 - Wholesale trade

44-45 - Retail trade

48-49 - Transportation and warehousing

51 - Information

52 - Finance and insurance

53 - Real estate and rental and leasing

Industry Codes (NAICS) / 51 - Info

Search 51 - Information

51 - Information

3-digit NAICS within 51

4-digit NAICS within 51

5-digit NAICS within 51

6-digit NAICS within 51

511 - Publishing industries (except in

Select Geography: ZIP Code 07724 in Eatontown, New Jersey

1 Filter ?

123 51: Information x

Clear all filters

Find a Filter

Search

Codes >

Geography >

Surveys >

Topics >

Years >

Select Geography

Geographic Entities Summary Levels

Search Geography

Most Commonly Used Geographies

Nation State

Place

Tract

All Geographies

5-Digit Zip Code

Alaska Native Regional Corpora

American Housing Survey Area

American Indian Area (Off-Res

- Click on **Geography > 5-Digit Zip Code** > click into the search bar at the top of the list of ZIP codes and type in "Eatontown" > check the box for **ZIP 07724 (Eatontown, NJ)**
- Verify filters and click **Search** in the lower right

An official website of the United States government [Here's how you know](#)

United States[®]
Census
Bureau

Search

Advanced Search

All Tables Maps Pages

Microdata Help FAQ Feedback

Advanced Search

Table ID (e.g., DP05)

Hide Geographic Components Show Geographic Components

5-Digit Zip Code / Select 5-Digit Zip Code

Eatontown

ZIP 07724 (Eatontown, NJ)

2 Filters ?

123 51: Information x

ZIP 07724 (Eatontown, NJ) x

Clear all filters

Find a Filter

Search

Codes >

Geography >

Surveys >

Topics >

Years >

SEARCH

Choose Table

- Click **Tables** in the upper middle part of the screen
- Select your table

The screenshot shows the United States Census Bureau website interface. At the top, there is a search bar and navigation tabs for 'All', 'Tables', 'Maps', and 'Pages'. The 'Tables' tab is highlighted with a red box. Below the navigation, there are filters for '2 Filters' (Information and ZIP 07724) and a 'Find a Filter' section. The main results area shows '10 Results' with a 'View: 10 | 25 | 50' and a 'Download Table Data' link. A table entry is highlighted with a blue background and a red arrow pointing to it from the text 'Select your table'. The table entry is for 'Economic Surveys CB2000CBP | All Sectors: County Business Patterns, including ZIP Code Business Patterns, by Legal Form of Organization and Employment Size Class for the U.S., States, and Selected Geographies: 2020'. Below the table entry, there is a table with columns: 'Geographic Area Name', '2017 NAICS code', 'Meaning of NAICS code', 'Meaning of Legal form of ...', 'Meaning of Employment ...', and 'Year'. The table contains 5 rows of data for ZIP 07724 (Eatontown, NJ) for the year 2020.

Geographic Area Name	2017 NAICS code	Meaning of NAICS code	Meaning of Legal form of ...	Meaning of Employment ...	Year
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	All establishments	2020
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	Establishments with less tha...	2020
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	Establishments with 5 to 9 e...	2020
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	Establishments with 10 to 19 ...	2020
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	Establishments with 20 to 49...	2020

View Results

- View your results. Since a high-level NAICS was used, more data is available

The screenshot shows the 'Codes' tab selected in the interface. The '2017 NAICS code' column displays '51' for all five rows. The table contains the following data:

Geographic Area Name	2017 NAICS code	Meaning of NAICS code	Meaning of Legal form of ...	Meaning of Employment ...	Year	Number of establi...	Annual payroll (\$1,000)
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	All establishments	2020	21	N
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	Establishments with less tha...	2020	5	N
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	Establishments with 5 to 9 e...	2020	3	N
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	Establishments with 10 to 19 ...	2020	5	N
ZIP 07724 (Eatontown, NJ)	51	Information	All establishments	Establishments with 20 to 49...	2020	5	N

- Keep in mind that using a detailed NAICS code (in this example, a 4-digit one) with a smaller geography will typically result in less data available

The screenshot shows the 'Codes' tab selected in the interface. The '2017 NAICS code' column displays '5111' for the single row. The table contains the following data:

Geographic Area Name	2017 NAICS code	Meaning of NAICS code	Meaning of Legal form of ...	Meaning of Employment ...	Year	Number of establishme...	Annual payroll (\$1,000)
ZIP 07724 (Eatontown, NJ)	5111	Newspaper, periodical, boo...	All establishments	All establishments	2020	3	N

Select NAICS

Using the advanced search to find **data for a detailed-level NAICS for larger geographies** (to have more data available to you)

- **Select NAICS 5111 – Newspaper, periodical, book, and directory publishers**
Codes > Industry Codes (NAICS) > 51 – Information > 511 – Newspaper, periodical, book, and directory publishers > 5111 – Newspaper, periodical, book, and directory publishers > check box for 5111 – Newspaper, periodical, book, and directory publishers

The screenshot illustrates the step-by-step process of selecting NAICS 5111 in the US Census Bureau's advanced search tool. The interface is divided into several panels:

- Advanced Search:** Features a search box for Table ID (e.g., DP05) and a filter section with 0 filters. The 'Codes' filter is highlighted with a red box.
- Select Codes:** A sidebar menu where 'Industry Codes (NAICS)' is selected and highlighted with a red box. Other options include Product and Service Codes, Commodity Codes, Material/Fuel, NAPCS Collection, and EEO Occupation Codes.
- Search Industry Codes (NAICS):** A search results panel showing a list of industry categories. '51 - Information' is highlighted with a red box.
- Search 51 - Information:** A search results panel showing sub-categories under '51 - Information'. '511 - Publishing industries (except internet)' is highlighted with a red box.
- Industry Codes (NAICS) / 51 - Information / 511 - Publishing industries (except internet):** A breadcrumb trail and search results panel. The search term is '511 - Publishing industries (except internet)'. The result '5111 - Newspaper, periodical, book, and directory publishers' is highlighted with a red box.
- Industry Codes (NAICS) / 51 - Information / 511 - Publishing industries (except internet) / 5111 - Newspaper, periodical, book, and directory publishers:** A breadcrumb trail and search results panel. The search term is '5111 - Newspaper, periodical, book, and directory publishers'. The checkbox for '5111 - Newspaper, periodical, book, and directory publishers' is checked and highlighted with a red box.

The United States Census Bureau logo is visible in the bottom left corner.

Select Geography: All Counties in New Jersey

Advanced Search

Table ID (e.g., DP05)

1 Filter

123 5111: Newspaper, periodical, book, ...

Clear all filters

Find a Filter

Search

123 Codes >

Geography >

Surveys >

Topics >

Select Geography

Geographic Entities Summary Levels

Search Geography

Most Commonly Used Geographies

Nation State **County** Metropolitan Statistical Area

Place Zip Code Tabulation Area

Tract Block Group

Search State

New Hampshire

New Jersey

New Mexico

All Tables Maps Pages

Microdata Help FAQ Feedback

Advanced Search

Table ID (e.g., DP05)

2 Filters

123 5111: Newspaper, periodical, book, ...

All Counties within New Jersey

Clear all filters

Find a Filter

Search

123 Codes >

Geography >

Surveys >

Topics >

Years >

County / New Jersey / Select County

Within other geographies

Search County

All Counties within New Jersey

Atlantic County, New Jersey

Bergen County, New Jersey

Burlington County, New Jersey

Camden County, New Jersey

Cape May County, New Jersey

Cumberland County, New Jersey

Essex County, New Jersey

Gloucester County, New Jersey

Hudson County, New Jersey

Hunterdon County, New Jersey

Mercer County, New Jersey

Middlesex County, New Jersey

SEARCH

- Click on **Geography > County > New Jersey** > check the box for **All Counties within New Jersey**
- Verify filters and click **Search** in the lower right

Choose Table and View Results

- Click **Tables** in the upper middle part of the screen
- Select your table
- View your results

The screenshot shows the United States Census Bureau website interface. At the top, there is a search bar and navigation tabs for 'All', 'Tables', 'Maps', and 'Pages'. The 'Tables' tab is highlighted with a red box. Below the navigation, there are filter options and a list of results. A red arrow points from the 'Tables' tab to the 'Tables' section. Another red arrow points from the instruction 'Select your table' to a specific table entry in the results list.

Table Data:

Geographic Area Name	2017 NAICS code	Meaning of NAICS code	Meaning of Legal form of ...	Meaning of Emp
Atlantic County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	All establishr
Atlantic County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	Establishmer
Bergen County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	All establishr
Bergen County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	Establishmer
Bergen County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	Establishmer
Bergen County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	Establishmer
Burlington County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	All establishr
Burlington County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	Establishmer
Burlington County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	Establishmer
Camden County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	All establishr
Camden County, New Jersey	5111	Newspaper, periodical, boo...	All establishments	Establishmer

Filtering

- Click on the **Filter** button in the ribbon
- Click on the chevron next to Number of establishments
- Click on the chevron to open the menu and select 'Less than'
- Enter desired threshold in the box below the 'Less than' box
- This filters the table to show only those with less than 25 establishments
- Click on the **Filter** button again to hide the panel

The screenshot shows the software interface with the following elements:

- Filters Panel:** Shows 2 filters: "123 5111: Newspaper, periodical, book, ..." and "All Counties within New Jersey".
- Results:** 46 Results, View: 10 | 25 | 50, Download Table Data.
- Ribbon:** Filter button is highlighted with a red box.
- Table:** Columns include Geographic Area Name, 2017 NAICS code, and Meaning of NAICS code. The first row is "Atlantic County, New Jersey" with NAICS code 5111 and meaning "Newspaper, periodical, boo...".
- Filter Menu:** The "Number of establishments" filter is expanded, showing a dropdown menu with "Less than" selected and a "Filter..." input box.

The screenshot shows the software interface with the following elements:

- Table:** The table is filtered to show only those with less than 25 establishments. The "Number of establishments" column is highlighted with a red box. The first row is "Atlantic County, New Jersey" with 6 establishments and an annual payroll of 4,960.
- Filter Menu:** The "Number of establishments" filter is expanded, showing a dropdown menu with "Less than" selected and "25" entered in the input box.
- Page-Footer:** 1 to 54 of 54, Page 1 of 1.

More Data to Access FTP

An official website of the United States government [Here's how you know](#)

United States Census Bureau

Search Advanced Search

All **Tables** Maps Pages Microdata Help FAQ Feedback

Economic Surveys

CB2000CBP | All Sectors: County Business Patterns, including ZIP Code Business Patterns, by Legal Form of Organization and Employment Size Class for the U.S., States, and Selected Ge...

2020: ECNSVY Business Patterns County Business Patterns

Notes Geos Years Topics Surveys **Codes** Hide Filter Restore Excel CSV ZIP Print **More Data** Map

Geographic Area Name	2017 NAICS ...	Meaning of	Number of establish...	Annual payroll (\$1,000)	First-quarter payroll (\$...	Number of
Atlantic County, New Jersey	5111	Newspaper...	6	4,960	1,242	
Atlantic County, New Jersey	5111	Newspaper...	3	N	N	
Bergen County, New Jersey	5111	Newspaper...	6	N	N	
Bergen County, New Jersey	5111	Newspaper...	10	N	N	
Bergen County, New Jersey	5111	Newspaper...	9	N	N	
Burlington County, New Jers...	5111	Newspaper...	14	8,081	2,243	
Burlington County, New Jers...	5111	Newspaper, periodic...	5	N	N	
Burlington County, New Jers...	5111	Newspaper, periodic...		N	N	
Burlington County, New Jers...	5111	Newspaper, periodic...		N	N	
Camden County, New Jersey	5111	Newspaper, periodic...		12,030	3,027	
Camden County, New Jersey	5111	Newspaper, periodic...		N	N	
Camden County, New Jersey	5111	Newspaper, periodic...		N	N	
Camden County, New Jersey	5111	Newspaper, periodic...		N	N	
Cape May County, New Jersey	5111	Newspaper, periodic...		2,507	614	
Cumberland County, New Je...	5111	Newspaper, periodic...		748	184	
Essex County, New Jersey	5111	Newspaper, periodic...		N	N	

More Data

The link below will take you to a FTP or census website to download larger data files from a directory. The data will not reflect any customizations you have made here.

[CONTINUE TO SITE](#)

United States Census Bureau

Name	Last modified	Size	Description
Parent Directory		-	
CB2000CBP.zip	26-May-2022 07:00	134M	
CBP2020.zip	26-May-2022 07:00	150M	

1 to 54 of 54 Page 1 of 1

Navigate to Map

Navigate to the map tab

- Click **Maps** in the upper left part of the screen
- Click your table of interest
- Verify the map is zoomed to counties in New Jersey

The screenshot shows the United States Census Bureau website interface. At the top, there is a search bar and navigation tabs for 'All', 'Tables', 'Maps', and 'Pages'. The 'Maps' tab is highlighted with a red box. Below the navigation, there are 46 results for 'Economic Surveys' with the title 'Number of employees in 21 Geos in 2020'. A 'SELECTION MAP' sidebar on the left lists several tables, with 'CB2000CBP' selected. A red arrow points from the 'Maps' tab to the map area. Another red arrow points from the 'CB2000CBP' table to the map. A third red arrow points from the map to a legend box. The legend box contains a table with the following data:

Number of employees in 2020	
Geos: 21	
302,884—442,996	2
205,091—302,883	4
153,424—205,090	5
46,306—153,423	4
16,450—46,305	6

The map shows New Jersey counties shaded in various shades of blue, corresponding to the legend. The map is zoomed in on New Jersey. The legend also includes a 'Styles' section with 'State' and 'County' options.

Select Your Variable

Economic Surveys
Number of employees in 21 Geos in 2020
CBP2020

46 Results
View: 10 | 25 | 50 | Download Table Data

SELECTION MAP

Economic Surveys
CB2000CBP | All Sectors: County Business Patterns, including ZIP Code Business Patterns, by Legal Form of Organization and Employment Size Class for the U.S., States, and Selected Geographies: 2020

2020: ECNSVY Business Patterns County Business Patterns

Economic Surveys
BDSEAGE | Business Dynamics Statistics: Establishment Age: 1978-2019

ECNSVY Business Dynamics Statistics

Economic Surveys
BDSEIZE | Business Dynamics Statistics: Establishment Size: 1978-2019

ECNSVY Business Dynamics Statistics

Number of employees in 2020

302,884—442,996
205,091—302,883
153,424—205,090
46,306—153,423
16,450—46,305

Styles
State
County

Number of employees in 2020

with 2017 NAICS code: 00 - Total for all sectors

and Legal form of organization: 5111

and Employment size of organization: 5111

115111 - Cotton ginning
451111 - Sporting goods stores
451110 - Sporting goods stores
485111 - Mixed mode transit systems
5111 - Newspaper, periodical, book, and directory publishers
51111 - Newspaper publishers
511110 - Newspaper publishers

Economic Surveys
Number of employees in 21 Geos in 2020
CBP2020

Variable(s) Select Clear Geos Layer Year Basemap Boundaries Colors Classes Identify Table Notes

Number of employees in 2020

1,374—2,168
751—1,373
471—750
202—470
20—201
No Data

Geos: 21
1
1
3
5
9
2

Styles
State
County

CONNECTICUT
NEW JERSEY
MARYLAND
PENNSYLVANIA

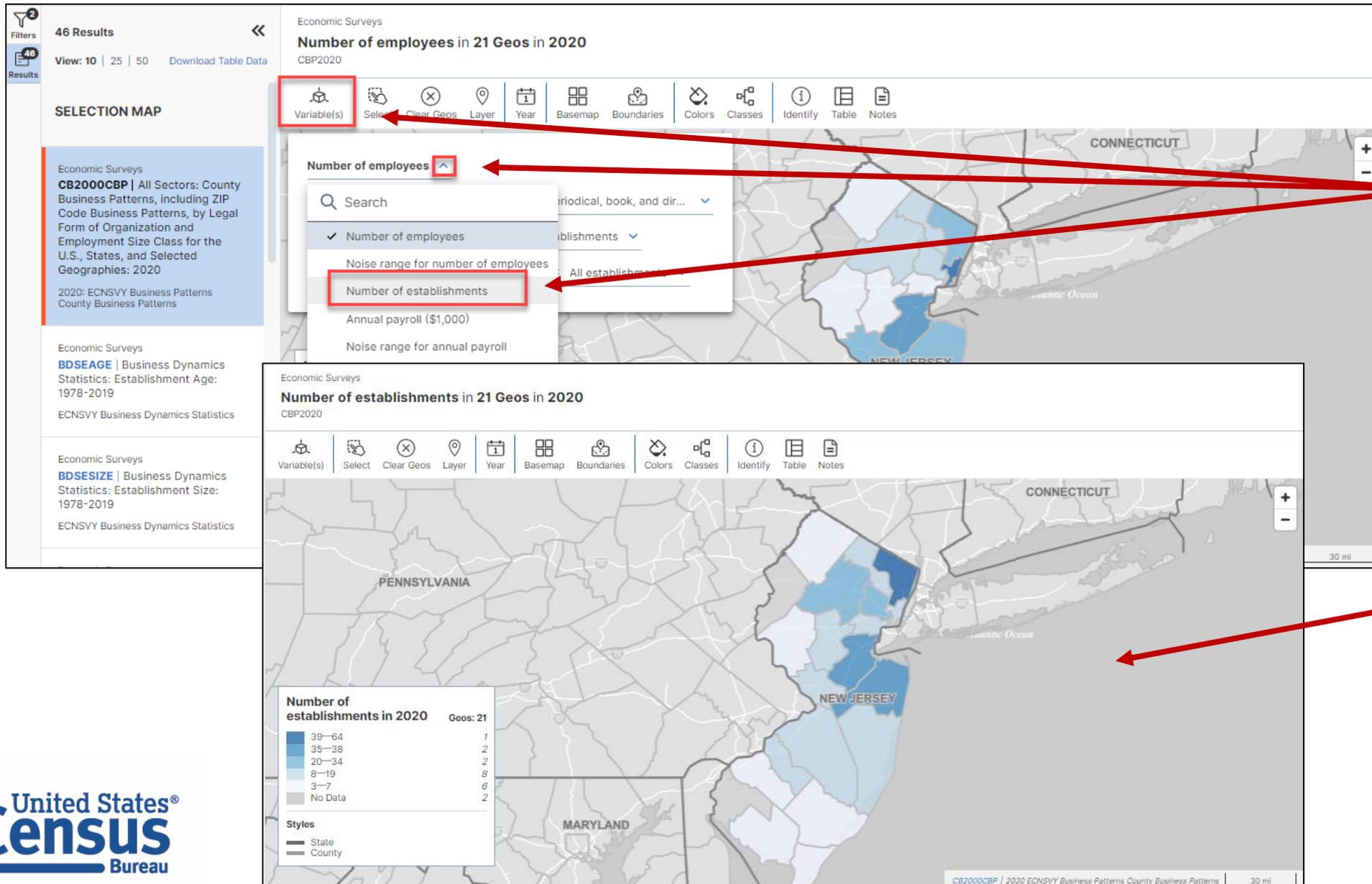
Atlantic Ocean

CB2000CBP | 2020 ECNSVY Business Patterns County Business Patterns 30 mi

Select your variable from the Map View

- Select the **Variables** button. Note that the map defaults to NAICS code 00. Click on the chevron to search for and select **NAICS 5111 – Newspaper, periodical, book, and directory publishers.**
- Click on the Variables button again to close the panel.
- View the updated map

Select Your Variable



Select your variable from the Map View

- Select the **Variables** button. Note that the map defaults to showing the number of employees. Click on the chevron to and select **Number of establishments**.
- Click on the Variables button again to close the panel.
- View the updated map

data.census.gov Demo

1. Getting started using the Single Search bar

Example: 2021 ACS Data Profile tables for Lakewood, New Jersey and the Geographic Profile

2. Getting started using the Advanced Search

Example: 2021 ACS income data for all metro and micro statistical areas in New Jersey

3. Using the Single Search bar in conjunction with the Advanced Search

Example: Tables B25014 and B25044 (Housing tenure data) for a block group in Hoboken, New Jersey

4. Using the Advanced Search to compare data across time and geographies

Example: Table B27001 (Health insurance data) for all ZCTAs in Elizabeth, New Jersey

5. Finding Business Data (Searching by Industry)

Example: Economic data for a ZIP Code and all counties in New Jersey

6. Resources

data.census.gov Resource Page

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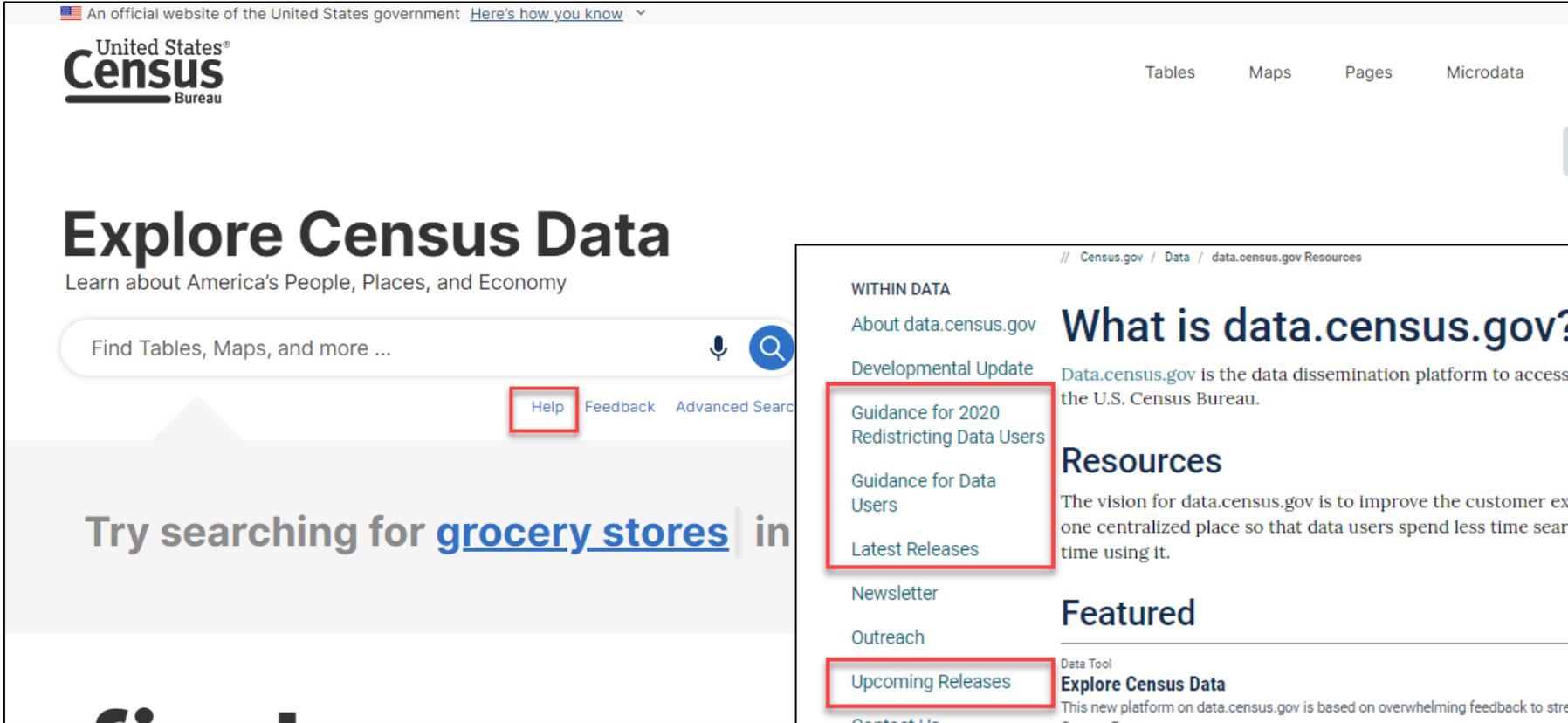
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What is data.census.gov?

Data.census.gov is the data dissemination platform to access demographic and economic data from the U.S. Census Bureau.

Resources

The vision for data.census.gov is to improve the customer experience by making data available from one centralized place so that data users spend less time searching for data and content, and more time using it.

Featured

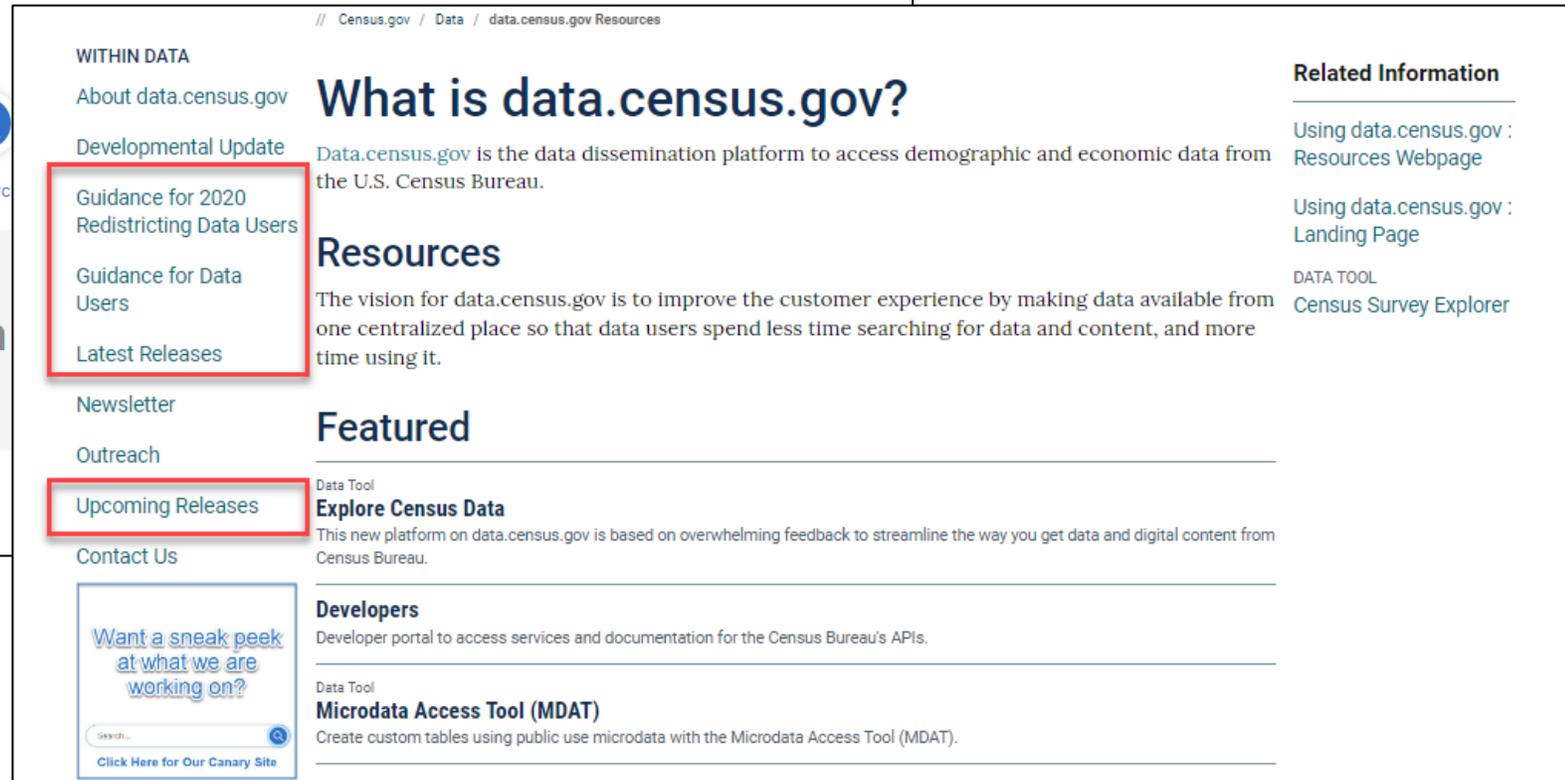
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This new platform on data.census.gov is based on overwhelming feedback to streamline the way you get data and digital content from Census Bureau.

Developers
Developer portal to access services and documentation for the Census Bureau's APIs.

Data Tool
Microdata Access Tool (MDAT)
Create custom tables using public use microdata with the Microdata Access Tool (MDAT).

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Latest Releases

Find out the latest news about data.census.gov, the Census API, and the Microdata Access, including the most recent data releases.

September 8, 2022

September 08, 2022

Incremental Development Code Release

data.census.gov

September 08, 2022

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Developmental Update

SEPTEMBER 08, 2022

The purpose of this page is to summarize functionality included in the release of the Census Bureau's developing data dissemination platform at data.census.gov.

 [Data.census.gov: Release Notes](#) [3.2M]

Latest Updates

On **September 8**, we released the following updates to the site:

- Safari browser support. We applied updates to improve the site experience in Safari. You will no longer receive a message that the browser is not supported if you are using a current version of Safari. We consider "current version" to mean one of the three latest versions of the browser.
- Streamlined filters to select detailed population groups. With this update, we removed codes in the filter panel for detailed population groups to simplify each label.

United States[®] Census Bureau

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0 Filters 

< Race and Ethnicity / Asian / Detailed Asian Alone / **Select Detailed Asian Alone**

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Data.census.gov is the new platform to access data and digital content from the U.S. Census Bureau. The vision for data dissemination through data.census.gov is to improve the customer experience by making data available from one centralized place so that data users spend less time searching for data content and more time using it.

The vision for data.census.gov stems from overwhelming feedback that the Census Bureau has received to simplify the way customers get data. The Census Bureau continues to work on the customer experience so that it is not necessary for data users to know Census Bureau jargon or perform a complicated search to find the data that they need. In the past, prior to the inception of data.census.gov, the Census Bureau collected information, processed edits, reviewed the data, and disseminated it through multiple websites and applications. Data users had to know how to navigate these sites and applications in order to receive access to the end results.

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Hispanic or Latino (of any race)
All States within United States

15.5K 730K 2.34M 5.70M 11.4M 15.6M

P2 | 2020 DEC Redistricting Data (PL 94-171) | 500 mi

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Address Search - Geocoder and TIGERweb

- How Can I Find Geographic Information about a Particular Address Using TIGERweb? [1.1 MB]
- How Can I Add and View Additional Layers to My Map Using TIGERweb? [1.8 MB]

Related Information

- Can I Find Information on Selected Geographies Using the MABLE Geocorr? [< 1.0 MB]
- How Can I Determine whether a Geography, Such As a County, Is Completely within an Urban Area, Completely Outside a Metro Area? [< 1.0 MB]

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Guidance for Developers

This page provides developers and researchers on how to use the Census Data API and Census Microdata API from U.S. Census Bureau datasets.

Census Data API Flyer [< 1.0 MB]

How to Extract Data from the Census API

Video

Redistricting Data Through the Census Data API: Single Estimates

Learn the core concepts and steps needed to extract 2020 PL 94-171 Redistricting Data using the Census Bureau's Application Programming Interface (API).

Video

Redistricting Data Through the Census Data API: Tables and Group Calls

Following a few core concepts and steps, you can learn how to extract 2020 PL 94-171 Redistricting Data using the Census Bureau's API.

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- Using Microdata Access: With ACS 1-Year Estimates - Public Use Microdata Sample [1.5 MB]
- Using Microdata Access: How To Create Poverty Estimates From The CPS ASEC [2.4 MB]

Webinars

Webinar | April 21, 2022

Creating Customized Tables: Microdata Access Tool in data.census.gov

Learn how the Microdata Access Tool (MDAT) allows users to create custom tabulations with various available Public Use Microdata sets and vintages.

Training | March 30, 2021

Custom Tabulation Capabilities on data.census.gov

In this webinar we share background information on MDAT and discuss the latest updates.

Webinar | April 02, 2020

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Transition From American FactFinder

American FactFinder (AFF) was decommissioned and taken offline on May 31, 2020. Data previously released on AFF are now being released on the U.S. Bureau's new dissemination platform, data.census.gov. Since we are a developing data platform, not all the data from AFF have been migrated over to data.census.gov. See our overview of our data migration status that will be updated regularly.

Data Availability

What data are available in data.census.gov?

We continue to migrate data from American FactFinder. See a list of datasets currently available in data.census.gov.

AFF Data Sets Coming Soon to data.census.gov	Until then, find it here:
American Community Survey	Availability

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Transition from DataFerrett

Transition from DataFerrett

DataFerrett was decommissioned and taken offline on June 30, 2020. Data previously available on DataFerrett are now being released on the U.S. Census Bureau's new dissemination platform, Microdata Access. Since we are a developing data platform, not all the data from DataFerrett have been migrated over to Microdata Access. See our overview of our data migration status that will be updated regularly.

Data Availability

What data are available in the Microdata Access?

We continue to migrate data from DataFerrett. See a list of datasets currently available in the Microdata Access.

DataFerrett Data Sets Coming Soon to Microdata Access

Current Population Survey

Dataset	Vintage	Until Then, Find It Here:
March Supplement	Mar 92 - Mar 13	March Supplement

WITHIN GUIDANCE FOR DATA USERS

Frequently Asked Questions

How-to Materials for Using data.census.gov

How-to Materials for Using the Census API

How-to Materials for Using the Microdata Access

Transition from AFF

Transition from DataFerrett

Video Tutorials

Webinars

[Want a sneak peek at what we are working on?](#)

Webinars

Did you miss our latest webinar? Or would you prefer recorded webinars on data.census.gov, the new dissemination platform? Recorded webinars are available within a month of the live event.

Upcoming Workshops

data.census.gov Workshops

In these participatory classes, data.census.gov outreach staff will provide hands-on training and advanced of using data.census.gov to find data.

Upcoming Webinars

To Be Announced

Recorded Webinars

Webinar Training

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Frequently Asked Questions

Check out our Frequently Asked Questions to learn about using data.census.gov, the new dissemination platform, Census API, and Microdata Access. Find out what data, features, and functionality is available.

What is data.census.gov?

What is data.census.gov?

Data.census.gov is the new platform to access data and digital content from the U.S. Census Bureau.

Why did the Census Bureau develop data.census.gov?

We are moving away from delivering data through many individual tools...

What are the benefits of using data.census.gov?

Data users who come to the site can use the single search bar to search on a geography such as their state, county, or place, and see an overview of that...

What is Microdata Access?

Microdata access on data.census.gov/mdat allows you to create custom tables that are not available in the pre-made tables on data.census.gov.

Data Availability

Guidance for Data Users

WITHIN GUIDANCE FOR DATA USERS

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Video Tutorials

Our team is excited to share with you our favorite tips and tricks about how to use data.census.gov, Census API, and Microdata Access.

On this page:

- How to Use data.census.gov
- Data Gems about data.census.gov
- How to Use Census API
- How to Use Microdata Access

How to Use data.census.gov



Modern Design Refresh on data.census.gov



New Navigation on data.census.gov



How to Find a Geography Using Maps on data.census.gov

Email Updates

Get data.census.gov updates delivered to your inbox!

Sign up for email updates:
<https://public.govdelivery.com/accounts/USCENSUS/signup/15450>



United States Census Bureau

Measuring America's People, Places, and Economy

Sign up to stay up to date on the latest Census Bureau data releases, new data visualizations, alerts for developers, and new tools for data users.

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- Weekly Pulse Newsletter
- Experimental Data Products
- Data Viz Newsletter
- Census Business Builder
- data.census.gov Updates
- Census Data API
- Developer Newsletter

Select your state: *

By checking this box, you consent to our [data privacy policy](#). *

Sign Up



United States Census Bureau

Data.census.gov Newsletter – August 2022

Learn about the latest system updates, data releases, and educational opportunities for data.census.gov.

Help Us Build a Better Data.census.gov

Feedback is at the core of all improvements to data.census.gov. It keeps our fingers on the pulse of data users' needs and expectations. Feedback is critical to how the site evolves and continues to be key to improvements made to our data platform. Like other data platforms you may have heard of, data.census.gov uses the Agile Process to inform future development choices. The Agile Development cycle begins and ends with user feedback.

Upcoming Webinar: Data at Your Door: Census API Decoded
8/30: 2:00-3:00pm

The Census Bureau's application programming interface (API) is a powerful tool that allows data users to quickly access data in a standardized way. By simply editing a sample URL and saving your results, you can view the data you need in Excel. Join us for this webinar, where we will introduce you to the API through a few core concepts, and do a live demonstration of our API in action.

[Details](#)

Stay Connected

data.census.gov Resources page:

census.gov/data/what-is-data-census-gov.html

Feedback: Email comments to

census.data@census.gov

WITHIN DATA.CENSUS.GOV
RESOURCES

About data.census.gov

Developmental Update

Guidance for 2020
Redistricting Data Users

Guidance for Data Users

Latest Releases

Newsletter

Outreach

Upcoming Releases

Contact Us



Contact Us

Our Development Depends on Your Feedback

As we continue to develop new functionalities like search by address and advanced printing and download options, please let us know what features are important to you.

Please send your questions or comments on data.census.gov, Census API, or Microdata Access to census.data@census.gov

WITHIN DATA.CENSUS.GOV
RESOURCES

2020 Releases

2021 Releases



Latest Releases

Find out the latest news about data.census.gov, the Census API, and the Microdata Access, including the most recent data releases.

September 8, 2022

September 08, 2022

Incremental Development Code Release
data.census.gov

September 08, 2022

August 2022 Current Population Survey Basic Monthly
Microdata Access & API

September 08, 2022

August 2021 Current Population Survey Veterans Supplement
Microdata Access & API

September 1, 2022

September 01, 2022

July 2021 Current Population Survey Disability Supplement
Microdata Access & API

Related Information

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You May Be
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RELATED TOPICS
Developers

AROUND THE BUREAU
Our Surveys & Programs

MOST POPULAR
Census Academy

WITHIN DATA

About data.census.gov

Developmental Update

Guidance for 2020
Redistricting Data Users

Guidance for Data
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Newsletter

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What is data.census.gov?

Data.census.gov is the data dissemination platform to access demographic and economic data from the U.S. Census Bureau.

Resources

The vision for data.census.gov is to improve the customer experience by making data available from one centralized place so that data users spend less time searching for data and content, and more time using it.

Featured

Data Tool

Explore Census Data

This new platform on data.census.gov is based on overwhelming feedback to streamline the way you get data and digital content from Census Bureau.

Developers

Developer portal to access services and documentation for the Census Bureau's APIs.

Data Tool

Microdata Access Tool (MDAT)

Create custom tables using public use microdata with the Microdata Access Tool (MDAT).

Related Information

Using data.census.gov :
Resources Webpage

Using data.census.gov :
Landing Page

DATA TOOL
Census Survey Explorer

Want a sneak peek
at what we are
working on?

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